

Hollywood studio Magazine



**Yesteryear's
Ho - Ho - Ho**

The old Studio Parties

The Masquer's
annual Christmas party

New Film Company

Launches 1971 Schedule

Take It from the Top!

News Notes of the Industry

DECEMBER 1970/40 CENTS

RCA New Vista® Color TV



HOLIDAY SPECIAL!
Order now for LAWAYAY

NO DOWN
Low monthly payments

**Another Don Ray
TV Super Special**

\$395

The Portland • GM-539

Here is the value leader of the RCA console line. The smart Contemporary console cabinet houses the largest color picture you can buy. Behind it is a powerful 25,000-volt chassis for extra-bright pictures. Front-mounted 5" oval speaker. And A.F.T., Color TV's most-wanted feature. King's Walnut-grained vinyl-covered hardboard cabinet, non-wood front frame. H—29%, W—30%, D—22". Also Available With VHF "Wireless Wizard" remote control—GM-539-R.

Special Consideration to Studio Employees
19 YEARS DEPENDABLE SERVICE

DON RAY

AND APPLIANCES

Bankamerica • Easy Financing

Poplar 3—9431

TR 7—4692

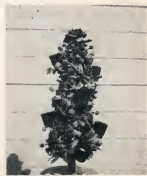
4257 LANKERSHIM BLVD.
NORTH HOLLYWOOD

UNUSUAL FLOWER GIFTS!

HANDMADE
M A & P A SANTA'S
& DECORATED TREE
WITH MINIATURE
TOYS



HOLIDAY CANDLE WITH
CHOICE OF FIGURINES.
A GIFT TO CHERISH YEAR
ROUND.



HORS D'OEUVRES TREE
18 INCHES HIGH
CHEESE • OLIVES • SHRIMP •
COCKTAIL FRANKS • CANDLE
CUPS & SAUCE CUPS



WALL OR DOOR CREATION
CANDLES & CAROLLERS
METAL BELLS AND VELVET
FLOWERS WILL BRING YEARS
OF PLEASURE



NATIVITY SCENE
18 TO 20 INCHES HIGH
AMONG CHRISTMAS
WHITES AND GREENS

**INDIVIDUAL HOME DECORATION UPON
PRESENTATION OF PHOTO.**

**MADE TO ORDER ORIGINALS SO PLEASE ALLOW
SUFFICIENT TIME FOR DELIVERY.**



**EDD-MAR'S
STUDIO**

FLOWERS

11636 VENTURA BLVD.
STUDIO CITY, 91604



Complete FLORAL needs 'year round

WE DELIVER CALL Early
985-4990 — 985-4991 NIGHT 764-8452



Give Studio for Christmas

Where else but in Hollywood Studio Magazine can you get such colorful reporting on the entertainment world the way it was . . . the people in it and where they might possibly be today? Only in Hollywood Studio Magazine.

So, **SUBSCRIBE TODAY. NOW!** Just fill in the handy coupon below, attach your check or money order for \$3.50 (1 year's subscription) and mail, to:

SUBSCRIPTION INCLUDES A GIFT CARD
Hollywood Studio Magazine
Drawer M, Sherman Oaks, Calif. 91413

Name _____
Address _____
City _____ Zip _____

Enclosed find my check for \$3.50 for 1 year's subscription to Hollywood Studio Magazine
Please bill me for \$3.50 for 1 year's subscription

Hollywood studio Magazine

DECEMBER 1970

VOLUME 5 NO.8

ABOUT THE COVER

Albert Finney cavorts through an enchanting new film, just being released, based on the life of Scrooge, a Christmas character that scarcely needs explanation. Adopted from the Dickensian classic, here is a musical undoubtedly destined to play through the holidays for years to come.

CONTENTS

LETTERS	Something new has been added, good and bad.	
TAKE IT FROM THE TOP	Sidelights on the industry.	4
THE MASQUERS, FORTY FIVE YEARS YOUNG	Geni Charlesworth only momentarily deserts the Gourmet Circuit to look in on Christmas at a venerable theatrical club.	7
LOVE COMMERCIALS	A group of Franciscan Fathers sell a non-commercial product in a commercial way, according to Joseph La Barbera.	10
ANOTHER FILM COMPANY	Gold Key starts an ambitious production program for theaters and TV.	12
YESTERYEAR'S HO-HO-HO	Teet Carle remembers how press agents built Studio Christmas Parties year after year.	23
DISNEY'S "ARISTOCATS"	Big debut December 11, and then good clean fun for the family.	26
FOUR-FOOTED PATSY CONTENDERS	Bea Calgan turns up with some animal stories.	28
DISCOURSE	What goes on in the record business for Christmas. Mellette and John R. Packer give the market an appraising look; Gourmet Circuit tells where to eat; Gower Gulch covers the industry . . . and a bunch of other goodies all in this issue of Studio Magazine.	

DEADLINES:

Editorial
copy: 5th of each month preceding cover date

Advertising
copy & art: 10th of each month preceding cover date

PUBLISHER/MANAGING EDITOR
Dorothy H. Denny

EDITOR
Zelda Cini

CONTRIBUTING EDITORS:
Frank Taylor, Teet Carle, Ayalita Cross, Bill Erwin

ART DIRECTOR
Doti Fiorello

ADVERTISING MANAGER
Frances Kennon

HOLLYWOOD STUDIO MAGAZINE is published monthly at 14006 Ventura Blvd., Suite 202, Sherman Oaks, California 91413. Mailing address: P.O. Box M, Sherman Oaks, Calif 91403
SUBSCRIPTION RATES: 1 year \$3.50, 2 years \$6.00. Since 1966. All rights reserved. STAtE 9-9858 (exch.), direct line - 789-6773.
CONTROLLED CIRCULATION POSTAGE PAID. Sherman Oaks, CALIF. 91403.

think
BIG!

think
Ford!

think
GALPIN
Ford



GALPIN
Ford

15505 ROSCOE BLVD.
at San Diego Freeway
• SEPULVEDA
Call 787-3800

Letters

Look, we got some
LETTERS

Sept. 9, 1970

"I like Hollywood Studio and foresee (sic) a great future for the magazine and for you in allied fields.

"I would like to write for you monthly . . . Can we meet . . . to talk?

"Please return the enclosures."

Yours truly,
Miss Chevy Foster

Editor's note: Certainly.

Sept. 14, 1970

Dear Mrs. Cini:

"Congratulations on the new look you've given Studio Magazine! The only thing wrong is no Country House and Hospital representation . . ."

Cordially,
Bernie Williams

Editor's note: Sorry. Oversight herewith corrected. See "Some Sparkling Items..."

Sept. 8, 1970

Just ran across a copy of the September issue of STUDIO and enjoyed contents very much . . . there are so many fans in this area who have old films and show them at their homes occasionally . . . perhaps a column — would be interesting. Cordially,

Jess L. Hoaglin

Editor's Note: We're sure of it.

Dear Editor:

I want to propose Andy Devine for a piece in your fine publication . . . Shall we forget "Myra Breckinridge"? tho' Andy's part was good.

Sincerely,
Bill Newkirk

Editor's Note: All right. Why not?

Sept. 17, 1970

"Friends at Santa Monica Beach who know life guards that know movie stars are guessing for me or themselves also..."

Mrs. L. Robinson,
North Hollywood, Calif.

Editor's Note: Thank you for the guesses on the "unknowns" in the photo, top of page 29, Sept. issue. Anybody want to

quarrell with Mrs. Robinson's left-to-right?

Mary Pickford or Mae Murray; Will Rogers or Comedian Slim Somerville; Randolph Scott; the handsome director should have been an actor — Stevens? — and, Richard Bartholomew or Frederic March?

Dear Zelda Cini:

I am more than happy to learn you are starting to feature many of the wonderful old-timers as they certainly made the motion picture industry what it is and should NOT be forgotten.

My entry for the identification of the "Impressions in Caricature" is as follows:

ANNA MAY WONG POLA NEGRI
CECIL B DE MILLE
ERIC VON STROHEIM

GLORIA SWANSON

THEDA BARA

HELENE CHADWICK

I certainly hope I am correct in the above choices for I would like nothing better than to win a 6 months subscription to your interesting and informative magazine.

Very sincerely,

L. Allan Smith
3231 Bennett Dr.,
Los Angeles, CA 90028

Editor's Note: Any challengers?

ED.

Why did you not give the name of the beautiful doll pictured with Lee Graham on Page Special Section 4 of the October issue? The grin on Lee's face is most understandable.

BDS

EDITOR'S NOTE: Sorry —

Chanin Hale

Dear Zelda:

TRAVILLA

Forgive me please for not writing sooner — I've been up to my ears with the new collection plus in and out of town for the past few weeks with shows — Just got back from Tulsa and leave tomorrow for Reno — it's been hectic!

I want to thank you for making me "Cover Fellow" and I thought the copy was great — I'm truly pleased and very grateful.

Thank you sincerely,
Bill

Take it from the top

News notes on the Hollywood scene

Something new has been added. For the Dec. 18 airing of "Smokey Robinson Show", French perfume manufacturer Faberge opted to sponsor with the proviso that it could place the show in syndication or have it aired by a network. Produced for Screen Gems by Jackie Barnett, the hour-long musical will debut on ABC-TV Network.

Starring Motown recording artists Smokey Robinson and The Miracles, the special will feature such outstanding performers as The Supremes, The Temptations, Stevie Wonder and Fran Jeffries.

Full set of data

From the Academy of Motion Picture Arts & Sciences comes word about the biggest scene of them all — the Awards.

Just in case you missed the facts, the 43rd Annual Awards Presentation is slated for April 15, a date few people will overlook because the IRS is watching.

The show will be produced by Robert E. Wise, who picked up the Irving G. Thalberg Memorial Award in 1966, two Oscars in 1965 for producing and directing "The Sound of Music", latched on to a couple of more in 1961 for Best Picture and Best Achievement in Directing as producer and director of "West Side Story."

The show this year will air live and in color on NBC-TV at 7 p.m. from the Dorothy Chandler Pavilion, L.A. County Music Center.

Wise will, of course, be assisted by a committee — Jack Atlas, Michael Blankfort, George Cukor, William Hornbeck, Bronislau Kaper, Howard Koch, Hal Mohr, Gregory Peck, Gordon Sawyer, Walter Scott, Maurice Segal, Jack Martin Smith, Hal B. Wallis and Robert M. Weitman.

Simultaneously with the announcement of the Academy Awards came the announcement that the organization would offer \$25,000 in scholarship funds in a variety of areas.

Martin Manulis and Norman Corwin,

co-chairmen, and the Board of Governors, approved such allocations as internships with professional filmmakers, \$12,500, to be administered by the American Film Institute. For an Academy instructional chair (what's that?) at the American Film Institute, \$2500. (A prominent artist or technician will make himself available on a regular basis to students at AFI for consultation and seminars).

An artist-in-residence program will provide \$5,000 for brief residencies of artists (performers, writers, directors, others) at five colleges or universities which offer cinema studies.

There's also an unrestricted grant of \$5000 to the National Film Board of Canada.

Would you believe that all of these announcements were made by one man . . . Daniel Taradash, Academy president? ***



SALLY BAKER of "Hobo Kelly" won the Merit Award presented by American Women in Radio & Television for outstanding contributions to the industry and the community. Award came partly through her hard work in connection with "the Hobo Kelly Toyathon," produced in cooperation with the U.S. Marine Corps Reserve "Christmas Toys for Tots" campaign, now a yearly event for KCOP viewers. Last year, the 3-hour telethon helped raise more than 50,000 toys for the L.A. Area campaign. ***



AT UNIVERSAL, ability counts. And it counted well for Jan Murray, (r.), winner of this year's "Ability Counts" poster contest from the Governor's Committee, Part of the Valley Committee for Employment of the Handicapped, Universal Studios was well represented at the award luncheon, with Jim Harris, Mike Pippi, Jim Weinert and Lyle and Virginia Myers. Miss Murray is an employee of United Airlines. ***

At the Motion Picture Country House

A fantastic experience. George and Phyllis Seaton, some of the residents and a few invited guests had a rare treat. Seaton's classic "Williamsburg", a film he directed (produced by William Wright) in 1957 was shown in the L.A. area for the first time, by popular demand. But only by invitation — and at the Motion Picture Country House and Hospital, where Seaton himself is an officer.

Probably one of the most continuously run movies in film history, this beautiful "documentary" has been showing daily at Williamsburg, Va. since the day it was premiered — 13 years ago — on a 12-hour-per-day basis, in two specially constructed theaters.

True, the color isn't all that realistic, in view of today's standards. But what a great film.

Seaton, in an after-the-showing

BOURBON SUPREME
DECANTERS OR REG. 5th \$5.19

OLD RARITY SCOTCH
Fifth \$7.65

LESS 20 % BY THE CASE
(WITH ABOVE SPECIALS)

CATERING TO STUDIO
CAST and CREW
PARTIES



**LOWEST
PRICES**

**BEST
BUYS
IN
TOWN**

\$6⁹⁹ HALF
GALLON

RUDY'S VODKA

Let us package a Wine assortment
for the special Hostess Gift!

WE DELIVER - JUST PHONE
763-5193 or 769-9165

Bob and Rose Newman

RUDY'S
WINE and SPIRITS CO.
10153 Riverside Drive
North Hollywood

commentary admitted to some interesting
sidelights.

For instance, lacking extras, the company tapped the resources of a nearby institution for the mentally disturbed, (schizophrenics, manic depressives, and the like). Once he had explained to them that they were "somebody else" and created the somebody for each of them, he admits he'd never found such cooperative performers.

What he did not tell the audience after the singular showing was that he had also brought in some juvenile prisoners from a nearby penal institute and taught them how to handle projection and take care of the film.

"Never," he admitted, "had film been so beautifully cared for — and these boys are still caring for it."

All in all, this Williamsburg film is a rewarding experience.

One major comment — The U.S. came into being, kicking and screaming against oppression. We were born in revolution. This film is a strong reminder. ***

Tom Jones invited a group to the Candy Store to see the first beaming of his new series on television. By eleven, the host had not arrived, and when he finally did, most of the guests had gone. The tardy singer then remained until two in the morning.

Among those who came and left earlier, in addition to yours truly, were Edward G. Robinson, Polly Bergen, Rosemary and Robert Stack, and the Burt Bacharach (Angie Dickinson).

Movies tell it the way it is

When Claudette Colbert and Clark Gable found each other obliged to spend a night together in "It Happened One Night" in the '30's, they played it cool — in buttoned-up pajamas and a "wall of Jericho" sheet strung between them.

Streisand and Segal (she's the Pussycat, he's the Owl) don't let anything come between them. They cavort in bed in the buff, bathe together in the buff — and handle a pot-high with veracity . . . in the bathtub.

Doesn't everyone? ***



Masquers 45 Years Young



MASQUERETTE Ginny Swift and George Gilfillan, longtime Masquer-member and chairman of the Christmas Party for more years than he cares to mention. Gilfillan personally collects money, toys, merchandise, food-stuffs, candies, and anything else kids 6 to 11 enjoy, so that each child receives an appropriate gift. Pretty Masquerettes, the ladies auxiliary of the club, assist Gilfillan in the annual sweep.

By Geni Charlesworth

William Shakespeare said, "Necessity's sharp pinch!" And so it was, a sharp pinch of loneliness coupled with homesickness for Gotham that eight lost lambs, that is, Lambs Club members, got together to form a Hollywood home-away-from home Club destined to be just as famous as their New York rendezvous.

All agree it was Robert Edeson, first Harlequin of the Masquers Club, who came up with the initial idea. His home was the scene of their first meeting, and it was here that Edeson, on April 19, 1925, said, "This shall be a theatrical club of love, loyalty, and laughter!" Then he proposed a toast and declared, "To the Masquers!! We laugh to win!"

Though originally conceived as a club wherein traveling thespians from New York and other parts who came to film commitments in Hollywood could fraternize at any time in a private place, Masquers Club today is comprised of, in addition to professionals, also non-professionals, a junior division and

armed forces membership. Non-pros are those certain type of businessmen interested in a men's club which furnishes a luncheon-dinner place, a relaxed atmosphere in which to enjoy business friends plus good entertainment and fellowship. Juniors are usually aspiring young actors, 21 through 29, who can realize perfection of their craft by association and tutelage of senior actors and professional theatrical craftsmen. They can also enjoy all the club facilities, and if approved after a year's probation become Senior members of Masquers.

The rambling, comfortable, old clubhouse today on Sycamore Ave. in the heart of Hollywood is a veritable showplace and museum of show business memorabilia — from the small upright piano upstairs, donated by the late Alan Mewbray, which has some of the most famous signatures in the world inscribed upon it personally . . . Basil Rathbone, Chaliapin and Walt Disney among 100's (Later burned into the wood for permanency) to other treasures, such as

the elegant grand piano downstairs, donated to the club by the great Jose Iturbi.

A stroll around the Masquers dining room features Don Barclay's caricatures of what the viewer will recognize as internationally-known stars and character actors. The comfortable old-time tavern located downstairs in the club, boasts priceless murals painted by the late Henry Clive, in 1933. Masquers' star of the silent films, Stuart Holmes, excuted the beautiful, rich wood carvings at the bar.

Currently Harlequin or president heading the group is producer Joseph Pasternak, who, hopefully, with the energetic aid of club members and officers will spice up the action for the distinguished organization. Particularly, they are conducting a membership drive at the moment, and interested qualified men should inquire at the club.

On the future agenda, is the establishment of a professional acting school, which will actually



HARLEQUIN JOE PASTERNAK of The Masquers, and French friend, actress Muriel Matthieu. Pasternak will head up club's 1970 Xmas party.



ANOTHER VETERAN Masquer, Harry Joe Brown tried hard to woo smiles from these youthful Christmas Party guests.

follow-through and see that aspiring young actors get a chance to display their talents personally to the studios.

Pasternak, no mean slouch as a cook, authored the best-selling "Cooking with Love and Paprika." He also plans, as a possible special revel for Masqueurs benefit projects, a "celebrity chef" event which should certainly be a show-stopper what with possible invites to Danny Kaye, almost as well-known for his Chinese cookery ability, as for his all-round theatrical talent, and handsome Guy Williams who's running a close second in both those departments; maybe Vincent Price and his popular "Treasury of Great Recipes" cookbook and culinary talents plus other well-known stars will be tapped.

Some of the Masquer greats have brought their progeny into the fold. Gene Hersholt, who appeared in Pasternak's first movie, "The Symphoney" as a conductor, brought son, Allan, into the club when he was 16. Allan has subsequently served as Public Relations man for the organization and was elected for two terms as Harlequin. Pasternak, who attends most of the sold-out testimonial dinners and other revels of the Masquers confesses he still hates to wear a tuxedo — a holdover from the days when he first came to this country and was a waiter in New York's Astor hotel.

In those days, the Hungarian says he used to pour all the remains of champagne bottles after a party into one glass just to taste the elegant bubbly. Now, he adds, he can well afford the stuff and doesn't care for it! During the war, Pasternak with many other Masquer celebrities happily donned waiter's uniforms to entertain the armed forces with fun, food and frolic in the club. The Morale Corps was a great boon, and still is, to the servicemen.

So what other things have they done over the years that set them apart from some other fraternal clubs?

In addition to testimonial dinners for numerous superstars (such as the recent smash one for Pearl Bailey), the George Spelvin Awards, a rather pixie gold statue (designed by Alan Mowbray, beloved Masquer who took his final curtain call last year), variety "Palace Night" shows, the Revels of Masquers 2-reel comedies, traditional Masquers Mess (annual picnic), and yearly Sports Dinners, along with Operetic Concert nights, old-time family Burlesque Nights and revival of traditional and classic plays such as Merton of the Movies which might run several weeks. All the foregoing help fill the till and keep the jolly club going

Toys Needed for Annual Christmas Benefit

financially in their 1765 North Sycamore Ave. haven where they have been since 1928.

Heartwarming, and their most important benefit project on the agenda every year is the annual Christmas Party which has been, for years, the "baby" of George Gilfillan, current Buffone (Ombudsman) of the Masquers. This charming gentleman, with the aid of some pretty Masquerettes, ladies auxiliary of the club, personally begs, borrows and lifts any and all toys for some 200 underprivileged youngsters ages six to eleven, selected from four Hollywood public schools.

December 20 is the Sunday date selected this year, so any donations of



ANNUAL CHRISTMAS PARTY hosted by Masquers, usually features show business stars as assistants to Santa Claus, traditionally enacted by Percy Helton. With him here, The Three Stooges, Joe deRita (left), S. Claus, councilman Arthur Snyder, Moe Howard (without his famous bangs) and Larry Fine, always the "gentle man" in the Stooges' zany adventures. Children were last year's party guests.



EVERYBODY GETS INTO the act at the colorful Revels for various benefit projects of the Masquers. Here raconteur Vince Barnett (l.) seems to be evaluating the advice of pal Terry Frost, his assistant.

clothing (brand new) toys, and goodies plus money can be directed to Mr. Gilfillan's attention at the club. The party begins at eleven, busses bring the children in for a lavish luncheon, and usually gallops gaily through five p.m. with actor-members pitching in as waiters, and the pretty Masquerettes putting on a show for the kids. Percy Helton, current Maccus (vice-president) of the Masquers makes a fat, jolly, slightly wayout Santa Claus that the kids adore, and lovely Molly Panza, of the popular Panza's Lazy Susan restaurant on La Brea, beams as Lady Santa Claus.

We trust that it will be many a day before the final curtain drops on the Masquers, a distinguished collection of men who have shared their fun with others outside the pale. Part of the club's oath: "... I will love the Theatre — not as a building of brick and stone, but as a temple of plays that have in them the stuff of Life; be they pleasant or unpleasant; comedy or tragedy; farce or a play of manners. I will live my life and practice my art with decency and fairness; and I will revere the memory of those Masquers who have taken their final curtain ..."

SKAFF

REALTORS

Commercial Listing
Residential and
Income Property.

Telephone State 8-9111
Friendly and Prompt Service
17228 Ventura Blvd., Encino

Call or write for

**FREE
HOLIDAY BROCHURE**

We Ship Anywhere



**FRESH ROASTED
WHOLE BEAN
COFFEE**

TEA

**A MOST UNUSUAL
SELECTION**

**OF
GIFTS**

**"FROM AROUND THE
WORLD"**



Monday thru Friday 11 AM to 6 PM
Friday night 11 to 9 PM
Saturdays 11 to 6 PM

18012½ Ventura Blvd - ENCINO
(213) 345-1929
960 Westlake Blvd - WESTLAKE
(805) 497-8215

DISCourse

by John R. Packer & Mellette

The Christmas season is just getting into full swing, and with this happy time of year comes a veritable avalanche of rock albums. From the best to the worst groups, the holiday season has always supplied maximum LP sales.

The Led Zeppelin lead off the expected Christmas deluge with their album, "Led Zeppelin III." Unlike numbers I & II, L.Z. III displays the group's song-writing ability, weighing heavily on ballad songs rather than sensuous, hard-rock numbers. Jimmy Page, their masterful lead guitar player, has purified his sound into more thoughtful and melodic arrangements. In all, the group sounds tighter and more together than ever before.



ZEPPELIN'S ROBERT PLANT — Voted most popular male vocalist.

London's highly respected Melody Maker Poll has placed the four Englishmen as the number one rock group. Lead singer Robert Plant was voted most popular male vocalist surpassing the likes of Elvis, Tom Jones, and Mick Jagger.

Speaking of Jagger and Co., if you don't have their recent album, you're missing the best live rock "performance" ever put on record. "Get Yer Ya-Ya's Out!" was recorded in Madison Square Garden at the close of the Stone's American tour. With this LP, the group summarizes its five-year exploration of the rock and roll idiom. Every song surpasses its studio recorded original, but our stand-out favorites are Midnight Rambler, Little Queenie, Sympathy for the Devil, and Street Fighting Man. No one knows what the New Year holds for the future of rock, but with records like

YA-YA'S the Stones have claimed their place in the vanguard of the new music.

As of right now, the group is checking out several sound studios in America for its next record session. Miami is the leading prospect for that event.



JIMMY PAGE — Guitar Wizard of England's No. 1 group, the Led Zeppelin

Due for release January 2 is an LP full of beautiful songs from Elton John. Titled, "Tumbleweed Connection," this second American album includes cuts from the British import LP "Empty Sky," plus a host of new songs from the writing team of Elton John and Bernie Taupin.

It was recently reported that John wasn't getting along with his American label, Uni Records. The problem stemmed from the pressure both he and the company were experiencing promoting the "Elton John" album and his first American tour. Any and all bad vibes have since been laid to rest as Elton and Uni remain happy partners in what should be a very bright future.

The Moody Blues latest album would make a great gift for music lovers of any age. "A Question Of Balance" surpasses their earlier efforts in terms of poetry, music, orchestration, and choral arrangements. Their music, unlike that of any other group now on record, successfully weds the socio-electronic sound of rock with the spiritually emotional power of classical music. That may be an overgeneralization of their total sound, but, in describing the Moody Blues, only superlatives seem adequate. Treat yourself to their music this Christmas.

The Jefferson Airplane is one of the few remaining San Francisco hard rock bands that still enjoys a large and loyal following. They have decided to go the way all respectable rock groups by preparing a disc of greatest hits. Title? "The Worst Of The Jefferson Airplane."

Bob Dylan has a new album hot on the
(Turn to Page 26)

Photographs by Ron Defore

Love Commercials

New Non-Commercial Product

By Joseph J. La Barbera

It may be a bit difficult to equate mendicant monks with the high-powered field of television commercials, but a small band of the followers of St. Francis in Los Angeles are proving to be a match for the best of Madison Avenue's creative geniuses.

While their advertising brethren are selling soaps, cigarettes, gasolines, you-name-it, the Franciscan Communications Center is promoting (not selling and most certainly not PREACHING) LOVE. The Center simply takes the Peace Prayer of St. Francis and with 20th century Franciscans, Franciscan-minded co-workers and the medium of television, attempts to amplify it throughout the world by the use of 30-and 60-second TeleSPOTS. The highly professional, commercial-like public service messages probe the depths of real human happenings in the "now" scene.

The production of TeleSPOTS involves a growing staff of five priests, two religious brothers, three nuns, one Presbyterian minister with a doctorate in communications, and a dozen lay associates of all faiths. So respected is the Center's work that top flight experts in the film and broadcasting industries willingly lend a helping hand. Valuable assistance has come from pros in the TV and film fields whose faces and skills are recognizable in many TeleSPOTS. Generally however, Bruce Baker, one of the three staff directors, and the other dedicated creative artists score consistently high. Fr. Karl Holtsnider, Executive Producer, says, "Sometimes it's like Christmas every week, so often do awards and citations arrive!" The best thing is simply their elation at proving effective in a sophisticated society.

Funds for the maintenance of the commercials program come from the Franciscan provinces around the country, with each member contributing \$50 and from friends and donors who wholeheartedly support the objective of

the "love" spots.

The very theme of the current series of TeleSPOTS — The Signs of Love Don't Just Happen; You Have to MAKE Them — reflects the importance the Franciscans put on their intense ideal of "truly loving one another."

In a TeleSPOT called "The Puzzle," an in-a-hurry executive collides with a small

front of a television set, pipe in hand and a newspaper lying in his lap. His little girl, about five years old, comes into the room and turns off the television set. She takes the pipe and the newspaper, sets them aside and climbs up into her father's lap and cuddles close. A voice: "Some children would just give up and go away." A psychologist cited the message in this

FATHER TANG and fans, Mike Douglas (l.) and Red Buttons



"nobody" boy in a busy airport. His decision to stop and help pick up scattered puzzle pieces induces his assistant to run back and complain: "My God, you'll miss your plane!"

The boy looks up and asks; "Are YOU God?" and that's it. Simple and to the point.

Another one: A father is sitting in

TeleSPOT at a recent conference of experts on drug abuse in Los Angeles as pinpointing the chief cause of today's number one problem, drug addiction.

TeleSPOTS now are viewed on over 700 stations in the United States, Canada (in English and French) and Australia. Other requests for material come from Mexico, Brasil (Portuguese), Japan, (Turn to Page 31)

Ruben's

MEN'S HAIR STYLISTS

4108 RIVERSIDE DRIVE
BURBANK, CALIF. 91505

Telephone
842-0050

For Appointment

HAIR
STYLING

Another Film Company Makes Its Debut



JOHN GILBERT stars in "The Big Parade", 1925 classic readying for TV release, through Gold Star, new distribution and production company. Born John Pringle in 1895, Gilbert became one of the most romantic of all romantic leading men, but his career came a-cropper with the advent of talkies. His voice did not measure up to his dashing looks, even as co-star with Greta Garbo in "Queen Christina" in 1933. He died in 1936. ***

RENEE ADORÉE co-stars with John Gilbert in "The Big Parade".



FREE PICK-UP & DELIVERY
980-1666 768-0717

Established in the Valley
since 1965

Puppies, Kittens & Supplies

Boarding Kennel Available

THE

HERRICK HOUSE
of DOGS & GROOMING

5116 LANKERSHIM BLVD.
NO. HOLLYWOOD, CALIF.
Near corner of Magnolia Blvd.

DOG
GROOMING

UNIVERSAL Pharmacy
THE (R) STORE

CORNER VENTURA BLVD.
AND LANKERSHIM

- * PRESCRIPTIONS
- * PERFUMES
- * FINE COSMETICS
- * FREE DELIVERY
to the Studio

3799 Cahuenga Blvd. • No. Hollywood, Calif.

Phones: 877-4841 — 761-3319

UNIVERSAL Pharmacy
THE (R) STORE

New company

Harold Goldman will head up Gold-Key Entertainment, Inc., a newly-formed multi-faceted major motion picture, television and videocassette production and distribution company.

1971 schedule includes production and financing of 13 features to be filmed in Hollywood and abroad, along with a series of TV specials utilizing classic silent films from the MGM library.

In addition, Gold-Key will produce and finance a series of concerts to be filmed in association with Dick Clark



ALL QUIET ON THE WESTERN FRONT — Lew Ayres and William Bakewell, two major stars of the 30's who helped win an Academy Award for Universal in the war classic recently screened, showed up at the Motion Picture Country House for a special screening of the film and visited Louis Schmitt, resident of the House, who was wardrobe man at Metro when Ayres starred as Dr. Kildare. ***

Tour Productions, Inc.

Vice president of the new company, Bob Muller, will handle syndicated sales from the company's N.Y. office.

Operational plans are elaborate.

Samuel Firks, L.A. financier, real estate developer and former board member of National General Corp., will serve in an executive capacity at Gold-Key Entertainment, Inc., parent of Gold-Key Entertainment, Inc.

Agreement has been reached with Technicolor, Inc., whereby Gold-Key will utilize the new Technicolor Vidtronics electronic process to produce some feature films, and Joseph Bluth, vice-president in charge of the Vidtronics Division, will coordinate Technicolor's participation in the project, while Robert Stabler acts as executive producer for Gold-Key.

First production of the new company abroad will be "The Golem", in association with Harry Alan Towers, set for location shooting in Czechoslovakia,

From 5%* to 7 1/2%**

and everything in between!

All the new savings plans are available at N.H.F. and all accounts are insured to \$20,000. Call or come in for details.

*Regular passbook accounts. **\$100,000 — 1 year term.

North Hollywood Federal Savings

and Loan Association •

4455 Lankershim Blvd.—off the Ventura Freeway

Branch Office: 5226 Lankershim Blvd. PHONE 766-3701
Assets over 90 million dollars.

Christmas Gifts

FOR THAT SPECIAL WOMAN IN YOUR LIFE



Daytime and
Cocktail Dresses
Complete
Wearing Apparel

HOURS:

Tuesday thru Friday
10 AM. to 9 PM.

Open 6 days.....

JA'BOUR of California COUTURES

DRESS SHOP

MAJOR CREDIT
CARDS ACCEPTED

3701 CAHUENGA BLVD. WEST * UNIVERSAL CITY, CALIF.

Telephone 762-5555

COMET
 DRY CLEANERS
 FOR THE CARRIAGE TRADE

Many of our customers are world-traveled,
 according to them we are the finest dry-
 cleaners in the world.

10933 CAMARILLO ST.
 NORTH HOLLYWOOD
 EAST OF VINELAND AND
 LANKERSHIM
 763-1191
 763-1788

DELIVERY SERVICE

WE ARE HAPPY
 TO ANNOUNCE A
 SPECIAL
 PICK-UP SERVICE
 AVAILABLE
 TO
 W.E.D. EMPLOYEES

Israel and Spain.

First feature film based on classic silents will be "The Big Parade", 1925 classic starring John Gilbert, Renee Adoree and Karl Dane, with original-director King Vidor guesting for interview with Arthur Knight, film critic, who will moderate the series.

Gold-Key proposes to enhance old films with color tinting, speed changes and music sound tracks. Film will be transferred from original 35mm negatives by advanced vidronics processing, which permits program material to be released to television on tape, or film.

Gold-Key president Goldman and entertainer Dick Clark jointly announced that their two companies will cooperate in production of a series of concerts on film with the first slated for early 1971.

Clark will promote the concerts. Gold-Key will film them "live" exactly as they are being presented before a live audience.

Music concerts and special events on film are designed to be exhibited in smaller communities throughout the world where major performers rarely appear.

Unique aspect of the agreement is this geographic limitation which will enable concerts to be presented locally for the first time exactly as they are seen by live audiences in major cities.

Another unique aspect of Gold-Key is its involvement in videocassettes ostensibly for presentation of current feature films to patients in hospitals throughout the U.S. This plan calls for screenings on a day-and-date basis with local theaters, feeding the same films into rooms from videocassettes via the hospital's master antenna systems.

The distribution arm of Gold-Key has contracted for 59 films to be syndicated to TV, including products from MGM, Alan Ladd Enterprises, Harry Popkin Productions and the Kings Bros.

National headquarters for Gold-Key are on Wilshire Blvd. in Beverly Hills, with N.Y. offices at 1600 Broadway.

Leo Wilder has been named director of field exploitation activities for Warner Bros., according to Daniel Stern, vice president of advertising and publicity, worldwide.

Wilder, whose headquarters are now at the Warner Studios in Burbank, Calif., will report to Ernie Grossman, the company's advertising and publicity supervisor.

Wilder has been promotion manager of Warner Bros. for the past seven years. Previously, he held a variety of publicity and promotional posts with the company.

CHRISTMAS BUYING THE EASY AND INEXPENSIVE WAY

ONE SHOWROOM FOR ALL YOUR BUSINESS AND PERSONAL GIFTS
 COMPLETE SALES AND PROMOTIONAL SERVICE SINCE 1915



Holiday Fruits and Gourmet Foods
 Advertising Specialties for Studio
 Goodwill Gifts
 Personnel Incentives
 Business Gifts, Gift Certificates

Choose your own personalized
 clear crystal or dusky smoked
 STEMWARE...satin etched monogramming.. all sizes and styles
 Deal direct with Factory Representative and get a real value.



WALTER W. CRIBBINS CO., INC.

986-2035 872-3810

17071 VENTURA BLVD. Suite 104 B ENCINO, CALIF. 91316

The Gourmet Circuit



Dining & Doings

WITH GENI CHARLESWORTH

A handsome young Italian, Gino Tasca, a today's version of "Marco Polo", is bringing welcome continental lore and cookery know-how to his recently opened Chateau Gino, Fallbrook Square at Victory and Fallbrook Ave. in Woodland Hills.

Gino, originally from Venice, Italy, won his spurs in the restaurant business via a charming European-type dining house, "La Brochette" in New Jersey.

He's fallen in love with Southern California, and from all indications we can see, has initiated Chateau Gino into

the ranks of those who appreciate the finer dineries. Assisting Tasca in his attractive new operation is executive chef, Franz Gneineder, formerly of Beverly Hills Hotel and Beverly Hills Brown Derby. Those of you who have enjoyed the B.H.H.'s famous Dutch Apple Pancake with cinnamon sugar and sour cream will recognize its same delicious perfection on Chateau Gino's luncheon menu.

Cold poached Columbia River salmon served with cucumbers in sour cream gently seasoned to accent its icy waters freshness, is still another stellar luncheon attraction in Chateau Gino which also features tempting daily continental specials Monday through Friday from 11:30.

Enjoy a cocktail in the beautiful, French-mirrored cocktail lounge and bar presided over by Mac McDonough - he'll fix you a luscious Negroni cocktail, your own American favorite, or Gino's Campari with swift and pleasant expertise. A well-rounded selection of California and imported wines, too, are available.

We enjoyed the Medallion of Veal, Forestiere at \$5.25 for dinner. It was accompanied by fresh garden vegetables, potato and crispy, cold salad with house



HANDSOME STAR, Cesare Danova checks wine cellar offerings with owner-host of Chateau Gino, Gino Tasca. Actor-singer John Ericson chimes in with comment while Lewis Yagow, connoisseur of food and wines and manager of the new Cory art Gallery, downtown Los Angeles Hilton, seems to approve. ***

CALL

789-9858 789-9851

FOR INFORMATION

ON

PUBLICITY &
ADVERTISING

Queen's Arms

RESTAURANT

16325 Ventura Blvd. • ENCINO
788-1330



If you can find us,
you'll love us.

BENEATH THE
Coldwell Banker Building
AT

Union Bank Plaza
SEPULVEDA & VENTURA
Telephone 783-3782

HoJoys
CANTONESE RESTAURANT

4630 Van Nuys Blvd.
Sherman Oaks

Reservations 783-0460

COCKTAILS & EXOTIC
POLYNESIAN DRINKS

PAUL CARONE'S

**MONEY
TREE**

THE TOLUCAN RENDEZVOUS
Cocktails • Luncheons • Dinners
Entertainment Nightly
10149 RIVERSIDE DRIVE
TOLUCA LAKE
PO 6-8348

KIKOS
MEXICAN FOOD
COCKTAILS

730 NO. VICTORY BLVD.
BURBANK
845-1516

dressings. Most excellent. Our companions offered us tidbits of Noisette of Lamb which was very good, and, of course, Gino himself tosses a hearty salad, distinctive, and enjoyed by everyone in the dinner group. The tangy dressing original, too.

Chateau Gino is open for luncheon Monday through Friday, and dinner from 5-ish except Sunday when they are closed. Bar and cocktail lounge, plenty of parking, and banquet room available for private parties. Res: 974-0404.

We hear tell there are two new features at My Brother's Restaurant, Canoga Park. Sunday brunch, now served 11:30 to 2:30 is warm and fun with a marvelous array of tempting breakfast specialties such as savory country sausage, tender, light pancakes, plus hearty breakfast steaks which could, happily, be preceded by expertly made Ramos Fizzes or zesty Bloody Marys. Supersize Margaritas for 95 cents!

Second new feature, and bound to be popular during these days of tight money are the "Early Bird Dinners," served from 4 until 6:30 at \$2.50 to \$3.25 for complete dinners. The owners-hosts, brothers Frank and Jim McGuire urge you to enjoy their new "double features".



POLISH COUNT Michael Gaszynski, owner-host of Michael's Canoga Inn (1) and Ludwik Wiebecki, famous Polish artist, will be displaying their work in a colorful dual-exhibit, Le Cellier French restaurant, 2628 Wilshire Blvd., Santa Monica from December 1st. ***

Polish Count Michael Gaszynski, owner-host of Michael's Canoga Inn, Canoga Park and his youthful associate, Christian Bernaert now returned from Belgium, are busily bracing for the holidays. Michael always features a special menu for New Years Eve so it

Continued on Page 5

Michael's
IN CANOGA PARK,
* LUNCHEON * DINNER
* COCKTAILS
SELECTION OF STEAKS
CONTINENTAL SPECIALTIES
21129 SHERMAN WAY
* DI 0-6446
CLOSED MONDAYS

Entertainment
Nightly

**Yankee Pedlar
INN**

Toluca
Lake

Yankee Pedlar Inn

AWARD WINNING MENU

Continental Cuisine
Sea Food
Cocktails

Open for Lunch 11:30 a.m.
Fashion Shows Tues. & Thurs.
noon... Tuesday Nights

Party and Banquet Facilities
VI 9-1711 TH 2-4881
3820 Riverside Drive

**FREE WHOLESALE
JEWELRY
CATALOG**
by **Marvern**

Exciting concepts in jewelry, ready-made or to-make in kits. Some traditional, as Antique Silver or Native Gems, others new as bamboo and jade, fashioned in Alaska or Taiwan. Send for free full-color catalog illustrating low-priced gifts or jewelry for you, or complete kits to assemble and resell at much higher prices. Anyone can easily cement or fit our items together. Write to Marvern, Box 826, Laguna Beach, Calif. Now. Zip 92652.

RESTAURANTS

Place your advertising
where
it is READ
all month long.

For information call
State 99858-ST 99851

GOURMET GUIDE

BOCCACCIO'S

Elegant and romantic; a restaurant of considerable style located at Westlake Village overlooking the lake. Alfresco dining at lunch daily featuring classic continental foods, dinner served starting at 6 with many items prepared in unusual ways featuring Italian and continental cuisine, banquet room available. Leo Mersini is maitre d' and there is entertainment nightly. Fashionable Westlake and Boccaccio's is only 20 minutes from the Valley at 32123 West Lindero Canyon Road.

CARRIAGE ROOM

in the Carriage Inn Hotel, 5525 Sepulveda Blvd. at Burbank Blvd. and the San Diego Freeway. 787-2300 Luncheons and Dinners served daily from 11 A.M. until 11 P.M. Comfortable, relaxing cocktail lounge serving your favorite brand of liquor... all at one popular price. Entertainment nightly. Cocktail lounge open till 2 A.M. Coffee Shop 6:30 A.M. till 11 P.M. A Valley Favorite.

CHUCK'S STEAK HOUSE

Sepulveda at Ventura in the Union Bank Plaza (Beneath the) 783-3782. Drive in the Parking lot and you're there. Eastern choice Steaks, Australian Lobster Tail, Buffet Salad Bar, Cocktails. Open daily 5 p.m. Dinners start at \$2.50. Your host George Alderman.

THE CHILI PLACE

13573 Ventura Blvd., Sherman Oaks, 783-9610. Open 11 a.m. to 10 p.m. daily. Sundays, 2 p.m. to 10 p.m. The late Art Ryon, a chile connoisseur, said, "Why not brag about the best... this is it." Chili as you like it, — mild, medium or hot. A unique restaurant across from Whittinghill's. All foods packed to go.

CASA DE CARLOS

22901 Ventura Blvd., Woodland Hills, just 1/4 block West of Fallbrook. Open for luncheon and dinner serving fine Mexican complete dinners and specialties 11:30 until midnight except Sundays from 5 P.M. until 10 P.M. Closed on Mondays. Entertainment nightly. Cozy little separate bar and cocktail lounge with best Margaritas north of the border! Your hosts: Carlos and esposa, Dolly plus genial son, Larry. Piping hot Mexican food-to-go, too. Reservations: 340-8182. Dancing, 8 p.m., Thurs. Fri. & Sat.

CHATEAU GINO

22848 Victory Blvd., Woodland Hills (Fallbrook Shopping Center) 340-9404. Open daily for luncheon Mon. through Fri. from 11:30 — dinner from 5-ish Mon. through Sat. Beautiful, elegant dining room and French-mirrored cocktail lounge and bar. Superb continental specialties both luncheon and dinner by exec. chef, Franz Gneineder formerly of Beverly Hills hotel and Brown Derby. Ask your genial host, Gino Tasca, to



Casa de Carlos
THE FINEST IN MEXICAN FOOD

Cocktails
ENTERTAINMENT & DANCING
8PM THURSDAY-FRIDAY SAT
(Closed Monday) 340-8182
22901 VENTURA BLVD. WOODLAND HILLS, CALIF 91364 1/2 Block West of Fallbrook
CHECK GOURMET GUIDE FOR PROPER DIRECTIONS





THE CHILI PLACE

13573 VENTURA BLVD. 783-9610 * NOW OPEN SUNDAYS

UNDER NEW MANAGEMENT

SAME GREAT CHILI
EAT HERE OR TAKE OUT

ALSO FEATURING
BARBEQUE SPARE RIBS

"Why not brag... it's THE BEST!"
ART RYON



CHUNG KING INN

14010 Ventura Blvd Sherman Oaks California

4 to 10 Sunday — Thursday
4 to 12 Friday and Saturday
Closed Monday State 3-9046 State 4-9046



BOCCACCIO'S

RISTORANTE

Continental dining • overlooking the lake

WESTLAKE

(213) 889-8300 Closed Mondays

Gourmet Guide

toss his famous salad for you personally. Private banquet room to 50 persons. Complete dinners from \$3.95, luncheons from \$1.75. Delicious salads, sandwiches and desserts, too. Closed Sunday. Spacious free parking facilities. (Take Shoup off-ramp Ventura Freeway going West — going East, the Fallbrook off-ramp). ***



Dare you be
different?

Suntory Royal Japanese Whisky

86.8 proof. A blend of rare selected
whiskies distilled and bottled near
Kyoto in Japan.

SUNTORY INTERNATIONAL, LOS ANGELES, CALIFORNIA

GO TO MEXICO BY RAIL FOR THE FUN OF IT!

AIR CONDITIONED

Daily direct service

FARES FROM MEXICALI

U. S. Currency	First Class	With upper berth	With Lower berth
HERMOSILLO	\$ 6.63	10.65	11.66
GUAYMAS (Empalme)	8.03	12.06	13.06
MAZATLAN	14.89	21.57	23.24
GUADALAJARA	18.86	27.43	29.58
MEXICO CITY	22.88	33.49	36.14

Drawing rooms, Compartments. Dining car service available.

CONTACT OUR NEW LOS ANGELES OFFICE
INFORMATION - SCHEDULES - RESERVATIONS

MEXICO'S WEST COAST Magazine

8649 West Pico Boulevard
Los Angeles, California 90035

Phone: 278-5170



TRY US FOR DINNER OR A RELAXED WEEKEND

It's only a short drive from where you live to the
CASA SIRENA MOTOR HOTEL and the LOBSTER TRAP
Steak and Seafood Restaurant

Both hotel and restaurant at the water's edge with breathtaking marine views, in two short years have become favorites with many from all over California and sought out by the discriminating from all over the USA and fourteen other countries.

All our rooms and suites in the hotel are tastefully decorated in a style that combines holiday mood with relaxation... and have color TV, 24 hour phone service, room service, and twin-double, queen size or king size beds, none less than 80" long.

Surrounded by the boats with gayly colored sails of the Peninsula Yacht Anchorage, we are located ON THE TIP OF THE PENINSULA... CHANNEL ISLANDS HARBOR, OXNARD



reservations: (805) 487-6311



When you find us...
YOU'LL LOVE US!

CHUNGKING INN

14010 Ventura Blvd., Sherman Oaks, ST 4-9046 for reservations and food-to-go. Open daily except Mondays 4 P.M. until 11 P.M. The charming old Chungking Inn offers the delicious delights of Mandarin-style Chinese cuisine at its finest. Their own special creation of Cathay Chicken must be requested for in advance because it is not listed on the menu. Sample Chungking Inn's tempting Combination

Appetizer Plate at only \$2.00, just to tease your taste buds! Friendly atmosphere and swift service will have you dining out a pleasure. Make a wish by the beautiful fish pond before you depart. Robert Hom, your friendly host and Manager. ***

HO TOY'S CANTONESE RESTAURANT

4630 Van Nuys Blvd., Sherman Oaks, 783-0460. Open daily 11:30 A.M. to 11:30 P.M., Fri. and Sat. 'til midnight, and Sunday 1 until 11 P.M. Long established favorite with Valleyites (from 1954) featuring Gas Air-conditioning, upstairs San Francisco-style dining room and intimate cocktail lounge. Wide selection of complete dinners and Cantonese a la carte specialties. Hearty portions at surprisingly modest prices. Fresh fruit and juices used in our delicious Polynesian tropiccocktails. Downstairs Food-to-Go Dept. Spacious free parking in back. Most credit cards honored.

IRON HORSE

11915 Ventura Blvd., Studio City, 877-4171. The Valley's No. 1 Prime Rib house. Established for 20 years. Favorite rendezvous for Valley and theatrical people. (Near Studios) You may see your favorite actor there. Finest of foods, steaks, chops, seafoods at prices that can't be beat. Chef presides over brick & copper broiler where you can see your steaks, chops broiled to perfection. Friendly, excellent bar serving he-man drinks. Typical of busy, busy San Francisco Restaurant, with intimate atmosphere. Highly recommended. Entertainment nightly. Hosts, Elaine and Harley Cole.

KIKO'S

730 North Victory, Burbank. 845-1516. Hours Tues. thru Thurs. 11 a.m. to 2 p.m., 4 to 10 p.m. (Cl. M.) Pancho and Betty Rodriguez, owners, Burbank since 1946, with a reputation for fine genuine Mexican food welcome you to their famous family restaurant. Originators of Mexican Pizza. Featuring Chile Rellenos (Sufflé texture). Visit our cozy cocktail bar (Cantina) and try Kiko's famous Marguerita's. "No hay Mejor". Beaulieu Vineyard wines, Mexican Beers. Your hosts, Sally and Ray.

MICHAEL'S

21129 Sherman Way, Canoga Park. DI 6-4446. Open daily — luncheon, dinner, cocktails. For first time in 8 years, now open Sundays, closed Mondays! Selection of steaks and continental specialties. Most reasonable prices. Owner-host: former Polish diplomat Count Michael Gaszynski. The menu reads like a gourmet tour of Europe.

THE MONEY TREE

Restaurant-Cocktails. 10149 Riverside Drive, Toluca Lake. PO 6-8348. Suave dining in a leisurely, comfortable atmosphere. Continental Specialties applauded by gourmets, includes steaks, seafoods. Specialty of the House, Filet dinner for \$2.95, complete. Lunches start at \$1.25, dinners at \$2.50. All major cards honored. Entertainment.

QUEEN'S ARMS

16325 Ventura Blvd., Encino. ST 8-1330. Open daily — Luncheon, Dinner and Cocktails. Regal atmosphere with cuisine and service to equal the majestic theme. Entertainment nightly. Fashion Show Fridays. Your hosts John and Chris Skoby.

EL CHQUITO INN

FAMOUS FOR MEXICAN FOOD

Since 1956

COCKTAILS * LUNCHEON * DINNERS

845- 3336

4211 W. OLIVE AVE. BURBANK
Across from Warner Studios



Arthur Wong's New
**FAR EAST
TERRACE**
Entertainment
Nightly in The
MARCO POLO ROOM

**NOW OPEN FOR
LUNCHEON**

4123 Lankershim Boulevard
(Near Universal City)
TR. 7-2902 PG. 1-9338

FOR TRULY ELEGANT DINING



Charcoal Broiled
**STEAK
LOBSTER
PRIME RIB OF BEEF**

Fabulous BUFFET Served

LUNCHEON SERVICE
starts at noon.
DINNER BUFFET
5 till 7 weekdays
Sunday 4 til 7.30 pm.

FASHIONS BY JABOURS EVERY THURSDAY LUNCHEON
JESTERS LOUNGE PRESENTS MILTON CHARLES *at the organ nightly.*
4323 RIVERSIDE DRIVE
845-2664

TOULUCA LAKE
848-2042



Sorrentino's SEAFOOD HOUSE

4100 Riverside Drive TH 5-3743
Toluca Lake - Burbank VI-9-5402

Featuring ★ Sorrentino's
REGENCY ROOM

FOR BANQUETS OR THAT SPECIAL
WEDDING RECEPTIONS DINNER DANCE

TELEPHONE 845-3743 - 849-5402 - 769-2422



Gourmet Guide

Continued

YANKEE PEDLAR

3820 Riverside Drive, Burbank. VI 9-1711 & 2-4881. The favorite luncheon and dinner spot for the stars from nearby Warner's-7 Arts, NBC-TV and Universal International, with an extensive menu designed for discriminating tastes by the Pedlar's award-winning staff. Warm, intimate atmosphere featuring continental tableside service with the personal touch; flambeaux dishes a house specialty, as well as excellent sea foods, steaks and fowl. Open 7 days 11:30 to 2 a.m., continental brunch starting at 10:00 a.m. on Sundays, keyboard artist nightly, all major cards honored. Famed restaurateur Wally Branch will be there to greet you.

Dining & Doings

Continued from Page 2

might be wise to check it out now and make reservations. It's always a sell out, and particularly attractive to those who enjoy dining, not screaming, on New Years Eve. Reservations going fast: 340-6446.



ANGELO BALACHIO, JR. owner of Weddings by Al Catering Co. Inc. and lovely hostess Carol Gorman toasting the grand opening of their new showrooms at 14507 Sylvan St. Van Nuys. Public invited to visit and enjoy free refreshments Dec. 5 to Jan. 2. Open 7 days.

Wally Branch, that clever, creative restaurateur, has come up with still another intriguing idea for patrons of his popular Yankee Pedlar Inn, Toluca Lake. He's initiated a "What Am I?" contest featuring kitchen and cooking articles of antique vintage sure to puzzle all of us. If you guess what the article is on display in Yankee Pedlar during the coming months, you receive a nice prize or two.

Understand Ho Toy's popular Cantonese dinery recently tallied-up an

Gourmet Circuit-5



PRETTY ACTRESS, Cheri Coffaro, and Bob Lee, owner-host of Ho Toy's Cantonese restaurant, Sherman Oaks, display the smart Cook 'N Carve roastingpan-table server gifted to Ho Toy's 2 millionth customer along with free dinners and other prizes. Cook 'N Carve is featured in Bullock's Christmas gourmet catalogue and in all their stores from Master Creations, manufacturer of unique entertainment accessories. ***

astounding total of million plus egg rolls! Bob Lee, genial owner-host of the 16-year established restaurant, Sherman Oaks, tells us 4000 crates of celery have been used, 2 million pounds bean sprouts, 1,500 cases of mushrooms, and same amount of water chestnuts. Mind-boggling 200,000 pounds of shrimp proves Chinese fried shrimps are popular, that's for sure, and Ho Toy's patrons have munched their way through 3000 crates of Bok Chow or Chinese Cabbage plus enough onions to make valleyites cry copiously!

All told, Bob reports, he has now served over 2 million customers what with the food-to-go dept. downstairs from Ho Toy's beautiful dining room plus the Chinese Express Cantonese take-outlets.

Congratulations to Otto and Fred Nasser on the occasion of the 25th anniversary of their bustling Pink Pig restaurant, Sherman Oaks. The well-liked father and son team, have spent long, hard hours getting their successful dinery on the map, and they richly deserve credits and honors received.

Otto Nasser has been active many years in community affairs of San Fernando Valley and just completed a term as president of the Sherman Oaks Chamber of Commerce.

Harriet Gans of the smiling brown eyes and bubbly enthusiasm, did it again when she garnered a sell-out for her latest La Societe de Bacchus et Epicurus 3-day event held at Madame Wu's Garden, Santa Monica. Even the restaurateurs were

Gourmet Circuit-6

TEL. 877-7820
761-3511



Alfonse's
CONTINENTAL CUISINE

LUNCHEON — COCKTAILS

TOLUCA LAKE
10057 RIVERSIDE DRIVE

MURPHY'S LIQUORS

DROP IN AND GET ACQUAINTED

ASK FOR RALPH MENDEZ

FREE DELIVERY

Open 7 Days - til 2 am

3710 W. Olive - Burbank 842-2393 CORNER HOLLYWOOD WAY



Iron Horse
Prime Rib



"THE VALLEY'S FINEST"

SINCE 1946

LUNCH and DINNER

877- 4171 • 769- 9601

11915 VENTURA BLVD. STUDIO CITY ELAINE COLE

KOSHERAMA

DELICATESSEN
RESTAURANT

"Catering Our Specialty"

ORDER EARLY FOR
THE HOLIDAYS 846-0212

DECORATED AND GARNISHED

PARTY PLATTERS

PRICE INCLUDES COLE SLAW, POTATO SALAD,
JEWISH RYE BREAD & KOSHER PICKLES.

- * STUDIO OFFICE PARTIES
- * HOME
- * CLUB LUNCHEON
- * PARTY PARTIES ETC

TAKE OUT OR DELIVERED

HORS D'OEUVRES FOR COCKTAIL PARTIES

"Catering Our Specialty"

3807 RIVERSIDE DRIVE BURBANK 846-0212



come and be pampered at the pierpont inn

Relax in the quiet atmosphere of one of the West's most famous Inns. Superb food and service. Luxurious new rooms and suites overlooking the ocean. Special rates now in effect. Phone (805) 643-6144 or write:

PIERPONT INN - SAN JON ROAD
VENTURA, CALIFORNIA



SAN FRANCISCO

Two hundred newly decorated rooms with both.

Convenient to everything that San Francisco has to offer the visitor.

★ FREDDIE'S HOFBRAU & BAR

FREE INSIDE GUEST PARKING
Cocktail Lounge and Restaurants
T.V. in every Room

Phone GA 1-7500 or write:

Pickwick
HOTEL
AND MOTOR INN
FIFTH and MISSION ST.



PAUL GASPER is the fascinating Gypsy violinist now appearing Thurs., Friday and Sat. in Paul's Le Petite Montmartre, Burbank. A soothing treat to the ear! ***

impressed by the lavish 10-course dinner with wines hosted by the charming and lovely Madame Wu herself.

We enjoyed visiting with beautiful Countess Zora, Edward J. Cory of the famous Cory Galleries in San Francisco, Honolulu, and now here in downtown Los Angeles' Hilton. Cucaro is their world-famous artist and his work is exclusively in all the Cory Galleries. Al Aaron of Aaron Brothers picture-framing shops attended, as did Polish Count Michael Gaszynski of Michael's Canoga Inn and his lovely Vashti, plus the chic Madelyn Don Salat and her husband,



PRETTY DONNA RAE UZELAC chooses the winning taste of Suntory Japanese Whisky as she relaxes at the elegant King James restaurant on La Cienega Blvd. in Beverly Hills. Donna, also an actress and model, is seen here chatting with genial bartender Andy Norom.

Jacques with the chef, Jean Bellordre, all of Le Cellier, charming French restaurant in Santa Monica. A "beautiful people" "beautiful evening" party.

Michael Davis, Madame Wu's suave maitre d' supervising the service, later in the month hosted, with his lovely wife, Lyra Michelle, a fascinating display of Lyra's surrealistic art works plus intriguing zodiac drawings. Event was held in the elegant party room of Le Cellier with a swinging champagne

The CARRIAGE INN hotel

5525 SEPULVEDA BLVD
the Corner of Burbank Blvd.
and the San Diego Freeway

105 AIR-CONDITIONED
ROOMS.
COMPLETE HOTEL SERVICE
HEATED POOL, COFFEE SHOP,
DINING ROOM, COCKTAIL
LOUNGE.
MOST MAJOR CREDIT CARDS
ACCEPTED.

PHONE 787-2300
TWX 213-781-6251

Atlas Hotels

YOUR BEST
ADDRESS



Subscribe for your friends. \$4 per year. Phone 789-9858. We'll bill you later. Or, pick up extra copies at Thrifty Drugstore Newsstands in the Valley.

wagon wheel Motel

WAGON WHEEL JUNCTION
THE WAGON WHEEL SA-

LUTES the Century Plaza in Century City, Beverly Hills, for the new note of luxurious comfort it brings to the West... However, we're doing pretty well ourselves (here in Oxnard) and at comfortable prices. Color TV in the rooms, oversized beds, executive suites with fireplaces, great food 24 hours every day, and a Health Club with Sauna Bath, plus heated pool.

VISIT OUR GIFT SHOP

"El Solecito"

Mexican Art	Colonial Tile
Colonial Art	Custom Made Furn.
Wrought Iron	Lamps
Plaques	Papier Mache'

JOSE LUIS & JACQUELINE IZABAL

124 AVE. BLANCARTE
P.O. BOX 557 ENSENADA,
BAJA CALIFORNIA, MEXICO



JOSIE AND THE PUSSYCATS, a new Saturday a.m. cartoon series from Hanna-Barbera, has its real-life counterpart-characters in Catherine Dougher (Josie), Cherie Moor (Melody) and Patrice Holloway (Valerie) who provide the singing voices for the 10 a.m. Saturday ainer on CBS. Girls will also record for Capitol Records as a rock group named for the show.



A GREAT PLACE to dine in Chinatown is Grand Star restaurant under the talented, guiding hand of owner-host, Walley Queen (1). Primarily a house of le cuisine grande, the charming dinery also features Suntory Royal Japanese whisky, enjoyed in this case (photo above) by glamorous actress, Cheri Caffaro, starring in the soon-to-be released, "Ginger." Bartender is Tony Quan. ***

reception for the press and guests.

A very pleasant place for singles and daters, too, is Clara Carone's long-established Money Tree, 10149 Riverside Drive, Toluca Lake. This lively little restaurant is open for both luncheon and dinners plus the entertainment of handsome pianist-singer, Peter George, nightly except Sunday and Monday from 9:30 P.M. He'll keep you single gals happy, and perchance you should sit at the bar, Peter (Pierre) Jones, Money Tree's handsome (and single) bar mgr. will mix your favorite drink with continental charm.

I've received many tempting invitations to openings or special events in restaurants throughout Los Angeles and our San Fernando Valley, but much to my surprise, even received one recently from San Francisco's long-established and very good Le Boeuf Restaurant which opened a new addition in El Cortez Hotel on Geary Street, just a stroll away from the City's fashionable shopping centers. Billy Werner, whose special style and program caters to those who love opera, light opera and the classics holds forth nightly, so remember him during your next trip to San Francisco. Open Tuesday through Saturday, 550 Geary St. Ole!





22848 Victory Boulevard, Woodland Hills
340-9404

CONTINENTAL CUISINE
Luncheons — Cocktails — Dinners
Private Party Facilities to 50



CALL EARLY FOR YOUR HOLIDAY PARTIES

COMPLETE

CATERING

FOR ALL OCCASIONS

WORLD WIDE • SERVING UNITED STATES & EUROPE



WAITER SERVICE
EQUIPMENT RENTAL
WEDDINGS & CLUB PARTIES



MOVIE LOCATIONS
BANQUETS
CONVENTIONS
BAR MITZVAHS
OFFICE PARTIES

CONSULTANTS FOR ALL YOUR PARTY NEEDS
OPEN 24 HOURS
7 DAYS

FOR INFORMATION CALL
780-0666

SHERMAN OAKS GRANADA HILLS
TORRANCE

WORLD WIDE •

ANGELO BALACHIO, SR. & JR.

WEDDINGS by AL CATERING CO. INC

14507 SYLVAN ST. SUITE 2
VAN NUYS (Corner Van Nuys Blvd.) CALIF.

Yesteryears' Ho-Ho-Ho

Studio Christmas Parties

By Teet Carle

Christmas used to start in July for Hollywood motion picture publicists. Until major studios began to let contract lists dwindle away to double-til, it was a mid-summer routine for press agents to herd shapely starlets into photo galleries or holiday set-ups to make "Yuletide art" so that fan magazines, newspaper Sunday supplements and drama sections could have a well-in-advance selection of pictures for pre-Xmas use.

It was all a part of the tradition. The costuming, posing and colorful "props" assembled for "Holiday Art" photo sessions ran through a 12-month cycle. Every year began with New Year's hurrah (at Paramount, Baby Leroy played Cupid even into kindergarten) and the "art" progressed month by month through hackneyed treatments of worn ideas for the birthdays of Lincoln and Washington; Valentine's Day; July the Fourth; Groundhog Day; Hallowe'en; Arbor Day; Thanksgiving and whatever else could be contrived.

Small wonder that, come late December, a publicist viewed his company's leggy damsels in red costumes, trimmed in white fur, as they consorted with holly, mistletoe, evergreen trees, wreaths, bells, wrapped packages and concluded that the time for red noses had arrived.

A young actress who was never squeezed into hip-length tights and micro-mini skirts either had spindly legs or her contract was being terminated.

Over the years, the greatest capitulated to this publicity scene: Joan Crawford, Betty Grable, Claudette Colbert, Carole Lombard, Myrna Loy, Jean Harlow, Betty Davis, Ginger Rogers, Lana Turner, Eleanor Powell, Rita Hayworth, Jeanne Crain, Susan Hayward, Donna Reed, Esther Williams, Maureen O'Sullivan, Alice Faye, Ruby Keeler, and on and on.

In advance of one Christmas,

Paramount released some fine photographs of Clara Bow as a Madonna. The clippings poured in.

Even in the late Twenties, publicists were reaching for novelty.

A big winner for Noel of 1928 showed Mary Brian and Fay Wray, in swim suits, finger writing "Merry Xmas" in beach sands.

Still-men, during the Christmas week

were far afield busily snapping Fourth of July photos of such lovelies as Mary Martin, Ann Sheridan, Marilyn Monroe, Paulette Goddard, Veronica Lake, Jayne Mansfield, Ann Rutherford, Gail Patrick, Ann Miller and Dorothy Lamour, posing them amid Roman Candles and pinwheels! But everywhere else, the festive season arrived in Hollywood with Cornflakes snow, plastic wreaths, tinsel

STUDIO CHRISTMAS parties used to get elaborate. Teet Carle, author of accompanying story, Emil Seaborg and Harleigh Schultz, all MGM publicists in 1937, served as bartenders for the publicity department's raucous Christmas open house. The staff conference room was emptied. In came old-fashioned bar and set-dressing, grog and grub. Make-up and wardrobe, courtesy of the studio-departments in charge of such things. ***



and twinkie lights seemed to bring with them a constant inexplicable smell of egg nog.

Christmas photographs, along with the rest of "holiday art" went out when the term "contract player" became first cousin to the Do-Do bird. The near-demise was abetted by the fast-tightening of newspaper space.

Fan magazines, once the prime target for holiday photography, began to collapse. There remained few mourners.

Today the lassies of a couple of TV series may demonstrate the meaning of Silent Night in appropriately-posed pictures. But it will have little impact. So much for Christmas photos.

But even the most sentimental movie press-agent still shudders at the memory of the once-glorious studio Christmas parties.

It is doubtful if many survivors of those windings will weep for their passing.

My first two Christmases in a Hollywood studio are not easily forgotten because, in 1927 and 1928, I was what is called today "a disseminator of news."

At that time, I was known as a "downtown planter." It was the duty of this man, at each major studio, to deliver gifts in person to the press on metropolitan dailies, wire and photo services and syndicates housed in newspaper buildings. It was a cherished duty. Relations with the press were important to those of us who almost daily peddled our photos, news releases and feature stories to a variety of desks. We tried to make the recipient feel, however subtly, that the gift came from us individually, not the studio.

Every studio, and the few independent PR offices of the era had their own lists. It became a game to shower "kindnesses" on selected people other studio departments might overlook. Eventually the idiocy of this procedure became obvious. Thereafter lists were pooled; a master list emerged and MPPA sent it to everyone.

From the start, the idea was to settle on a standard gift for all members of the press, except for a few "stars," and thus prevent jealousies — and oversights.

The master list had, as I remember, only two restrictions. The man for the Christian Science Monitor was tabbed "No liquor." Another newsman specified "No monogrammed gifts." Until that note showed up, press agents didn't realize how difficult it is to return a personalized present for credit, or other merchandise.

During these arid prohibition years, few, if any, studio publicity departments

had booze parties — at least openly. Publicists were custodians of The Image. Hooch was against the law. So, while stars and executives might get potted in plain sight of co-workers, press agents diligently suppressed the "drunken charlatans" image.

To those who persist in hailing the 20's and 30's as Hollywood's most sinful period, even prior to 1927, there was a rule against jugs gifted to the press.

But a small disaster forced a breakdown of this rule in 1927. The head "planter" had ordered and received



LAST YEAR'S CHRISTMAS will have a bigger echo this year at the Motion Picture Country House, and Betty Oppenheim (2nd from left) will help to make it so. She's executive president of the Smart Set Auxiliary, the organization which is sponsoring the big Disney World Premiere of "The Aristocats" for the Motion Picture and Television Fund. Here, actor Regis Toomey (l.) and William T. Kirk (r.), executive director of the Fund, joined with Santa Claus (Joe Hoffman) in dispensing the Christmas spirit to residents and patients of the Country House. Child actress with them is Carl-Anne Warder, whose mother is a Smart Set member. ***

musical powder-boxes for femme scribes, and briefcases for gents. The latter never arrived.

At the last minute, a hurry-up call for help went out to the studio bootleggers, brothers named Barney and Eddie.

To me, fresh from college, the instantaneous delivery of cases of bottles "right off the ship" was astounding. After a night spent in wrapping, I took off with a studio driver to visit the favored gentlemen of the press in all eight Los Angeles dailies (including two in Hollywood.) It wasn't until it was all over that I began to worry about what might have happened. But nothing significant did.

However, the following year there was no joy juice. Instead, there was a novel gift; a metal cocktail shaker, the size and

shape of a fifth of giggle water. It was packed with 50 Havana cigars. I was secure when I started my deliveries that day.

Forty years later, I cannot imagine who turned tipster that day, or why. But, at the corner of First and Spring, en route from the old Los Angeles Times building to the now-defunct Record, three police cars hemmed us in as the studio driver and I reached the center of the intersection.

I was in the back seat, trying to organize the items, when the law swarmed all over the running boards (yes, they had 'em then) shouting about arrests and evidence.

The look of consternation on the detective's face as he hoisted a feather-light non-sloshing "bottle", still lingers happily in my memory. So does my gratitude. What a difference a year could have made — hearing "Hark the Herald Angel's Sing" in the "pokey."

After the repeal of the Volstead Act, studio Christmas parties flourished. Behind office doors a lot of sub rosa toasting of good health went on. One day-before-Christmas I remember especially well. The brothers, who had exclusive bootlegging rights at the studio, filled the closet of the office I shared with another publicist, with a ton or so of liquid refreshment and invited the taking of something for our hospitality. My friend and I were great hosts that year. It was my first studio party.

Long before the 21st amendment made history by being the only amendment ever to repeal another (the 18th), Christmas was a big external (if not internal) stimulant in Hollywood.

The chamber of commerce in the Bagdad of Ballyhoo had instituted the nightly ride by Santa Claus down Hollywood Boulevard.

It would be nice to believe that Hollywood thus started the Yuletide parade thing, especially since it's the only parade where a film and TV star makes every ride with St. Nick.

Inside the studios themselves, glitter appeared annually.

Employees from property departments and set decorating spent days rigging gigantic exterior green trees, and pure white ones inside the commissaries. Streets were garlanded, and small Xmas trees crowded offices.

Holiday music was added to lunch time routines.

Studios were rigidly provincial (and loyal) when their people were concerned. Only Christmas recordings from their own vocalists were played. At Paramount, it was Bing Crosby, Don Ameche sang at

20th Century-Fox, Nelson Eddy at MGM, Dick Powell at Warners and Roy Rogers at Republic.

For a couple of Golden Decades, this was the build-up to the yo-ho-ho activities of Christmas parties. Even the collection of Yuletide cards from stars and the receipt of gifts from thespians and executives were only pre-bash niceties.

When studios were each "one big happy family" of actors under exclusive long-term contract and scores of permanent employees, presents flowed in waves across any lot. In the 20's, both Clara Bow and Bebe Daniels covered nearly everybody who worked at Paramount. The "kitty" for the office boys in the mailroom overflowed. I remember seeing Wallace Beery toss a \$100 bill into it.

It was, however, all pretty routine.

A slight deviation came one year when Bob Hope took over the Hollywood Brown Derby from 10 p.m. until midnight on Xmas eve to host all the department-store Santas the publicists could round up. It was a noble gesture, even if it did exploit "Sorrowful Jones," in which Bob had a sequence as a Santa Claus. It was also the film which introduced "Silver Bells."

Once the practice of Christmas parties had begun, they built in size and color, year after year. There was little exclusivity. Every department held open house. "Come and have a drink... 'munch a potato chip'." In some instances there was even food.

News of a great party ran rampant. And there were often fringe adventures.

What started with some clown roving the lot, dangling a sprig of mistletoe over feminine heads, could wind up with a divorce. Romances began and ended in a single afternoon. A few jobs were lost over the years because of angry words or thrown punches. A few fires were started.

The way home was a hazard in itself, and usually produced a bonanza of business for auto mechanics and body repair shops. A fellow publicist I know had extraordinary luck trying to get home from a Xmas party.

In those days, the only police tests for drunkenness involved walking a line and repeating certain hard-to-pronounce words. Well-oiled, my friend ran into a parked car. Police saw his obvious "pollution" and took him home without further ado. No tests. He had bashed both knees and split his lip!

After a leading screen writer walked through a glass door and fell three stories, the studios finally began to take precautions.

Usually, the studio police force was tripled and all available studio cars were lined up. Drunks were sent home in limosines, their own cars soberly driven behind them.

But change was on its way. Studios had been expecting the day before Christmas to continue until 6 p.m., like any other working day, including Saturdays. Most party-givers broke out the bowls of peanuts, and the liquids to wash away the dry effects, around 5, sometimes 4, and, occasionally, 3. Oh, the employees stayed until quitting time, and even until mid-night.

Studio bosses decided to see if employee greed (getting paid for more hours than they worked) was greater than

thirst — and festivities. Employees were notified that all work would end at 1 P.M., the day before Christmas.

Faced with the prospect of celebrating on their own time, not the company's, a majority of the former party-goers decided that a noontime staff party would be perfect — just buffet, tid-bits and a few drinks.

From that time on, the studio gatemen began to get lonesome about 2:15. They're lonelier than ever now.

Little by little, studio Christmas bashes came to an end. Big prayer this season is that the studios themselves don't fare similarly.

Oh, yes. Merry Christmas everyone. And a happy and prosperous New Year.

fill'er up



at

Laurel Plaza

Open Nights

m
MAY CO

LAUREL CANYON BLVD. AT OXNARD,
NORTH HOLLYWOOD

DISCourse

(Continued from Page 10)

heels of his not-so-widely-received "Self Portrait" LP. This one is called "New Morning" and it's more closely related to rock than any of his previous albums. Al Kooper (of Blues Project and Blood, Sweat & Tears fame) joins Dylan in this new venture with Harvey Brooks and a host of sound studio luminaries. The

result is a collection of 12 totally unique songs which may very well initiate yet another Bob Dylan trend in popular and rock music. "New Morning" should be at the top of your Christmas gift list.

There are many more good records being released this month, but space prohibits mentioning all of them. Your best bet is to listen before you buy.

PLAYING AROUND:

The holidays usually bring the top groups to the L.A. area. Christmas 1970 is no exception.

The Troubadour is presenting Mason Williams during the second week of December. The multi-talented Mr. Williams has been out of the night club circuit for some time now and should be armed with a satchel full of new songs.

(Turn to Page 32)

RECOMMENDED BUSINESS FIRMS

Offer Special Services and Consideration to Studio Employees



GEORGE BARNES

Flowers

State 4-5739
Popular 3-1752
or 877-4207

13205 VENTURA BLVD
NORTH HOLLYWOOD

MAURO Custom Tailor

Quality Clothes Made to Measure

Guaranteed to Fit
Reasonable Prices

• 842-5344

A complete Alteration Service
For Men and Women
RESTRYLING A SPECIALTY
Cuffs while you wait

BankAmericard Welcome

3514 W. Magnolia Blvd. BURBANK 1½ Blocks East of Hollywood Way



North Hollywood Health Club

Complete Physical Conditioning
by Personal Supervision Only.

5126 LANKERSHIM BLVD.,
NO. HOLLYWOOD, CALIF. 91601
769-9142 — 769-9167

SPECIAL DISCOUNTS! WITH THIS AD
FOR STUDIO EMPLOYEES

5 % Over Cost

ON ALL HI-FI AND PHOTOGRAPHIC EQUIPMENT



HARRY'S CAMERA

12142 VENTURA BLVD.
STUDIO CITY

L.A. 877-1954

LOCAL 763-7950

• VIOLINS • VIOLAS • CELOS • BASSES • SITARS • GAMBAS • ZITHERS • BALALIKAS

• LUTES • IRISH HARPS • AMPLIFIERS



ALL MUSICAL INSTRUMENTS
& ACCESSORIES
STRINGED INSTRUMENT REPAIRS
& APPRAISALS
DISCOUNTS TO MEMBERS

STUDIO CITY MUSIC

11340 VENTURA BLVD. PO 2-1374 - TR 7-2373

• RECORDERS • MANDOLINS • BANJOS • UKES • TIPLES •



★ ALL TYPES ELECTRICAL WORK
"No Job Too Small"
Quality Work

REMODELS ★ ADDITIONS

Specializing in Custom Wiring • Garden and
Landscape Lighting • Panel Changes • Major Appliance Wiring

B & K ELECTRIC CO.

12409 Ventura Court STUDIO CITY
15015 Ventura Blvd., SHERMAN OAKS POplar 3-0663

prestige estates

Ask for Joe or Lila Skaff

ST. 8-9111

SKAFF

Realtors

Residential and Income Property.

Commercial Listing

17228 Ventura Blvd

Encino

BRINKER'S DOG HOUSE and Catnip Nook

GIRL ASSISTANTS ONLY

We specialize in boarding only on
one-half acre with shade trees,
indoor/outdoor individual houses,
runs, rugs—evaporative cooling—
free literature—Doggie Bar.

15924 ARMINA ST.
VAN NUYS

Your Pet's Second Home

781-3733

Hours: 10 A.M. to 1 P.M. 3 P.M. to 6 P.M.

Office Closed: Weekends & Holidays



Disney's "Aristocats" In Benefit Debut



PARIS, CIRCA 1910... Madame Bonfamille and her beloved cats are driven home in the carriage by Edgar, the faithful butler, in this scene from Walt Disney Productions' "The Aristocats," new feature-length cartoon set in Paris circa 1910 about a family of cats that inherits a fortune. ***

MERRY CHRISTMAS FROM "The Aristocats" ... O'Malley, an adventurous alley cat, swings around the tree with some mistletoe catching the eye of Duchess, a high-society feline heiress to a fortune, and her three kittens. They are all caught up in a mysterious kidnapping in Walt Disney Productions' new animation Christmas release, "The Aristocats," set in Paris circa 1910. In color by Technicolor, "The Aristocats" features the voice talents of Phil Harris, Eva Gabor, Sterling Holloway, Pat Buttram, George Lindsey, Hermione Baddeley, Roddy Maude-Roxby, Nancy Kulp and Ruth Buzzi. Co-produced by Winston Hibler and Wolfgang Reitherman, who also directed this Buena Vista release. ***



NEW 1971 BUICK'S ON DISPLAY FOR SALE OR LEASE

FLEET DISCOUNT TO ALL STUDIO EMPLOYEES

This dealership has been personally contacted and has agreed to give employees of all Studios the best possible deal, consistent with ethical business practices.

**YOU MUST SEE or call me personally
for a "Studio employees' deal."**

Harry L. Harris

FINE SELECTION OF USED CARS

Harvey Tyrrell Buick

BUICK AND OPEL AUTHORIZED SALES
& SERVICE

OPEL KADETT



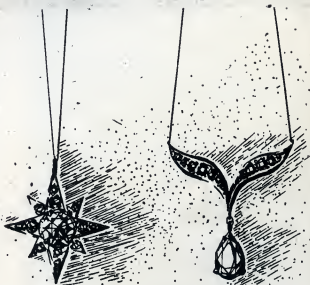
COMPLETE MECHANICAL REPAIRS • BODY AND PAINT DEPT.
FREE PICK-UP AND DELIVERY

4645 Lankershim Blvd. North Hollywood, Calif.

North Hollywood* Los Angeles* West Valley

766-5211 - 877-5361 - 984-3430

if you promised
her the stars...



diamond, 14 K, \$275.00 genuine emerald, \$525.00



The Altobelli Jewelers

3 generations of master craftsmen

4419 LANKERSHIM

763-5151

FEATURING

THE POPULAR WET LOOK
IN OUR
NEW BOUTIQUE DEPARTMENT
LARGE SELECTION OF
SPORTSWEAR



FOR THE NATURAL LOOK SEE US.
CUSTOMIZE YOUR WIG!

985-6353

House of Wigs

NOW AT OUR NEW LOCATION
5243 LANKERSHIM BLVD
(ACROSS FROM WOOLWORTH'S)

OPEN 6 DAYS • EVENINGS TILL 7 PM.

MASTER CHARGE • BANKAMERICARD

24 HOUR or DAY

TELEPHONE ANSWERING SERVICE

- Professional
- Commercial
- Residential

Serving

STATE • DICKENS
DIAMOND • TRIANGLE

WEST VALLEY
TELEPHONE EXCHANGE

7018 Reseda Blvd.
DI 3-1901

VAN NUYS
TELEPHONE EXCHANGE

14532 Vanowen
ST 5-5406 • TR 3-1550

Four 4-Footed Contenders For Film's Patsy Awards

Columbia Pictures is going full-speed ahead for next year's Patsy Award sweepstakes race. Among the prospective nominees are four four-footed performers from four Columbia Pictures' films.



"ROTE," a scene-stealing Rotweiler dog who appears with Gregory Peck, Tuesday Weld and Estelle Parsons in "I Walk the Line," "Rote" plays Miss Weld's dog whose main job is to guard a still in the Tennessee's hill country against the sheriff. Federal men and any other interlopers bent on finding the moonshine equipment. How did "Rote" like working on location in the woods of Tennessee? To paraphrase a long-departed Hollywood director; he barked: "A tree is a tree. Shoot it anywhere."***



"LITTLE ELSA," a four-month-old lion cub appears with Nigel Davenport and Susan Hampshire in "Living Free," sequel to the highly successful "Born Free,"

now filming in Africa. She is one of several cubs from The Lion Country Safari in West Palm Beach, Florida being used in the film by executive producer Carl Foreman and producer Paul Radin. Based on the novel by Joy Adamson, the screenplay was written by Millard Kaufman.***

(Turn to Page 30)

NEWS FROM GOWER GULCH

by BEA COLGAN

With the signing of Brian Kelly to play the coveted role of Robin Stone in Mike Frankovich's "The Love Machine," one of the top casting questions of the year has been answered... Top designer Moss Mabry will reprise his role on "Doctor's Wives" by dressing the dolls for "Love Machine," namely Dyan Cannon and Jodi Wexler at this writing...

Now that Jack Valenti is hailed as "Man of the Year" by the March of Dimes Society, Mike Frankovich crowned "Humanitarian" of the Year" by the Friars Club, Bob Middleton dubbed "Angel of the Year" by Girls Friday of Show Business and David Lean named "Director of the Year" by NATO, one wonders if there is anything left for the ladies?

Bette Rivkin now handling public relations for the Crippled Children's Society. After many years of being a "volunteer" worker, Bette is finally on the payroll... Connie Calvetti of Capitol Records is new Social Chairman for Girls Friday of Show Business... Louis Armstrong scored a couple of "firsts" recently when he guest-starred on The Johnny Cash Show. It was his first appearance at the Grand Ole Opry House in Nashville, where the show is taped, and he sang songs from his first country-Western album... Can hardly wait to see Karen Black in Gerry Ayres' "Dealer." She was excellent in "Five Easy Pieces." Karen gets to cavort with rock singer Kris Kristofferson in "Dealer"...

Bert Leonard's HBL Productions, Inc. has entered into an agreement with Screen Gems to produce a two-hour motion picture for television, tentatively entitled "The Catcher." The film will air

on NBC-TV as a "World Premiere" . . .

Jackie Barnett has completed his 16th one-hour musical special for Screen Gems. Featuring such talented folks as The Supremes, The Temptations, Stevie Wonder and Fran Jeffries, you can catch it on the ABC network on December 18 . . .

Still think Rona Barrett has the best Hollywood news you can find on the tube. You're welcome Rona . . . Now if only Kendis Rochlin would come out of retirement . . .

Betty Tracy, assistant to Jack Berwick at the Columbia exchange, and a charter member of WOMPI, spent three weeks with her husband Jim cruising around the Hawaiian Islands on the S.S. Mariposa . . . Mimi Novick, secretary to George Glass with the Stanley Kramer Company, touring Europe this month . . . That great maker of love beads, Gerry Holt, is appropriately working for the Frankovich unit on "The Love Machine." Gerry designed the jewelry for "The Model Shop" two years back . . . Dorothy Uhlemann of Sinatra Enterprises and hubby Ernie have returned from a fun-filled Caribbean cruise . . . Danny Barba and Joel Avant, security guards at Gower Gulch, recently switched positions. Danny's on the Gower Street desk and Joel's on the Sunset-Beachwood auto gate . . .

Speaking of Joel Avant, he is involved in a community project that deserves some attention. Joel is supervisor of the Enterprise Community Youth Group in the Compton area. Group recently staged a "Flag Raising Day" at the center at which director Melvin Van Peebles

MODELING, HM?

But, of course. Write or phone for Patricia Stevens' fascinating brochure. Training in photo modeling, fashion catalogue, show stage, TV, a lot more!



Patricia Stevens

Career College
& FINISHING SCHOOL
MARLA CRAIG: DIRECTOR
985-3441

12160 VICTORY BOULEVARD
NORTH HOLLYWOOD, CALIF. 91606

\$5

**FREE \$5 WITH THIS
COUPON**

\$5

PAY TO _____
Name Address City Zip

Bring this \$5.00 merchandise Check to Greene's and spend it just like U.S. currency. It will be applied to any purchase of Men's or Women's apparel amounting to \$25. or more.

This is our way of getting you acquainted with Greene's.

GOOD ONLY AT TIME OF PURCHASE - Limit one per customer

Good only through December 10th, 1970.

(Not acceptable on Sales merchandise)

Greene's
APPAREL FOR MEN AND WOMEN

In Magnolia Park, Burbank
3516 W. Magnolia Blvd.
Phone: 849-3681

SPECIAL 7 WEEK COURSE IN FOOD AND BEVERAGE TRAINING

WILL QUALIFY YOU FOR AN ASSISTANT MANAGER POSITION

CALL 984-0241 877-0803

Krebs School



4421 LANKERSHIM BLVD.

NORTH HOLLYWOOD

CAREER TRAINING FOR -
HOTELS - MOTELS - APTS. - RESORTS
RESTAURANTS - CLUBS - HOSPITALS - OFFICES
NCR 4200/2000-395-PBX & TYPING

**GOOD
NEWS!**

Sanitone
Certified Master Drycleaner

*Colony
Cleaners*
is proud
to announce

it's appointment as
your SANITONE CERTIFIED
MASTER-DRY CLEANER.

Just call 762-1881 and we'll have
our routeman stop at your door to
pick up your dry cleaning order.

See the new brightness
... feel the new softness . . .
when clothes are cleaned the
new Sanitone way. Let us give
your clothes the fine care they
deserve!

4881 LANKERSHIM BLVD. NORTH HOLLYWOOD

PATSY CONTENDERS
(Continued from Page 28)

"BILL," a buffalo used in Stanley Kramer's "Bless the Beasts & Children," is only one Patsy possibility out of 450 other buffalo used in the film but he proved most cooperative when little Mark Vahanian wanted to pose for a picture for his folks. Affectionately named "Bill" by the youngsters, he is one of the herd on Catalina Island where much of the film was shot. Heading the cast are Bill Mumy, Barry Robins, Miles Chapin, Bob Kramer, Marc and Darel Glaser. Kramer produced and directed from Mac Benoff's screenplay based on Glendon Swarthout's latest novel.***



A — 14K solid gold link bracelet watch . . . \$595
B — 14K solid gold link bracelet watch . . . \$425

Our 51st Christmas

William STROMBERG, INC., JEWELERS.
6439 Hollywood Blvd.
Hollywood 5-6115
Hollywood's FAVORITE JEWELER SINCE 1920.

**GAB FROM
GOWER GULCH**



("Watermelon Man") made a guest appearance. The club is comprised of young people between the ages of nine through fifteen. They are dedicated to becoming responsible citizens by promoting the social relationship among youth with respect and understanding and narrowing the communications gap between parent and child. No future dissidents among these youngsters, if Joel has anything to say about it . . .

Repent retirees honored at a party at Columbia on October 30 were John Akers, grip; Harry Wolfe and Fred Bax, drapery; Al Kolberg, paint department; Carl Lehr, security guard; Harold Lange, data processing; Emil Avram, sound department and Jack Scales, projection department head. They will be sorely missed hereabouts . . .

Columbia employees in the Chadwick Building were slightly shook up recently when they heard a loud explosion. Nothing to be alarmed over. It was merely a special effect for "The Interns" company shooting a segment on the first floor near Bob Hagel's office . . .

William Broker, manager of Columbia's property department, is the new president of the Columbia Studio Employees Federal Credit Union. Helen Gaudio of the payroll department is first vice-president. Elected to fill two vacancies on the board of directors were Ovella Hall of industrial relations and John Taylor, accounting. Holdovers are Seymour Yack, Eve Coil and Roy Regan . . .

Charlotte Werner of Freedman & Freedman, business management consultants, reported she was literally flooded out on a recent trip to Mexico City. Well, almost. A good-doer carried her across an inundated city street. What's new at Rogers, Cowan & Brenner, Columbia Records and Producer's Photo Lab? We'd like to know, too, so please write. See you next month.

WRAY BROS. FORD

EXTENDS FLEET PRICES

to Studio Employees



On All

**Ford Models
and T-Birds**

See or Call
J. W. TAYLOR
(Fleet Sales Manager)

6115 Van Nuys Blvd.

ST 2-7211

TR 3-1350

LOVE COMMERCIALS

(Continued from Page 11)

Manila, Hong Kong, Korea and Lebanon.

A vast undertaking, we'd say. And most such projects today maintain public relations staffs to illuminate the public as to what's happening.

A spokesman for the Center is bald, gentle-speaking, Father Emery Tang who has appeared on the Mike Douglas, Dave Garroway, Della Reese, Art Linkletter, Virginia Graham and numerous other talk shows, explaining the work of the Center and particularly TeleSPOTS. When you first meet him, you're not sure whether he's a Tibetan monk (the monk part IS true), a stand-in for Yul Brynner (a close double) or a Hong Kong haberdasher. The Chinese-American Franciscan is a very "aware" person. He is not a passive contemplative but a doer. Father Tang heads the TeleSPOTS Division for the Center (which also produces radio spots called AudioSPOTS under the ingenious direction of Fr. Ed Wroblewski, a Paulist priest on the Center's staff). He is careful to point out that the spots are NOT denominational pitches or "out-of-it" religious sermons.

"This is what TeleSPOTS don't do — with a passion: shame-shame, denounce, moralize and blame," Father Tang points out. "The way the dying religionists have always done. If any single thing should come home to us these days, it's the realization that there's always at least one other point of view on a subject. There are alternatives, degrees and shades of difference to consider. This means that we'd best leave things open-ended, subject to interpretation and adaptation. Yet there's great room for stimulating, needling and provoking to thought. And eventually, hopefully, even action-inducing. Most important, the trick is to get the viewer to make up his own mind, stimulated by a pointed presentation of a day-to-day episode at home, on the street, at work or at play. Large issues like communism, poverty, unemployment, pollution, while important and irksome, are usually TOO large for the ordinary person.

He agrees that something ought to be done, but it's beyond his control. A preoccupied dad, however, had better and certainly can take note of his teenage son talking to him; the stranger who sometimes passes for husband-and-father, but who is more interested in his business trips and deals, can and should look to his primary concerns before the inevitable crash comes; the ogler who feeds his fantasies about females can and should see personhood beyond the obvious



Fun Furs

RAIN OR SHINE
TRIM AND ATTRACTIVE

Mink Fox and Seal

SPECIAL CHRISTMAS SERVICE !
PHONE ORDERS ACCEPTED & DELIVERED

WE INVITE
CHARGE ACCOUNTS

BANKAMERICARD
MASTER CHARGE

849-4101
846-6669



EXPERT FRENCH WEAVING

3710 W. MAGNOLIA MAGNOLIA PARK

"Public Notice" CROSSROADS



HAS BEEN DESIGNATED TO LIQUIDATE 98 BRAND
NEW AND EXECUTIVE '70 CHEVROLETS

THE LAST OF THE FIVE YEAR WARRANTIES

BECAUSE OF THE NATURE OF THIS SALE REGULATIONS
PREVENT OUR ADVERTISING OF THE EXTREMELY

LOW PRICES!!

WHY PAY MORE ?

Cars will be sold on a first come- first served basis. No deposits will hold cars. Come prepared to buy. Trades accepted. New Car Financing available. Cars are mostly fully equipped with air condition, full power or 4 speed and full factory warranty or balance of same.

OPEN SUNDAYS 10 TO 5 PM

CROSSROADS CHEVROLET

985-1500

5430 LANKERSHIM BLVD NORTH HOLLYWOOD

22 Years' Experience - 9 Years Same Location
SERVING ENTIRE VALLEY

TRANSMISSION SPECIALIST

Adjustments - Repairs - Exchanges - Conversions
AUTOMATIC - STANDARD - FOREIGN

ERWIN'S
HANKAMERICAS
(over 20 years exp.)


**HYDRAMATIC - FORD 6-MATIC
PONTIAC - POWERGLIDE
POWER-PLITE - MERC-CRATIC
ULTRA-MATIC - TORQUEFLIGHT**

Terms
Financing
Available

"I DO MY OWN QUALITY WORK"
Honest, Dependable, Reasonable
All Work Unconditionally Guaranteed
in Writing for 6 Months

FREE
LOAN CARS
TOW SERVICE
762-5440

ERWIN'S
TRANSMISSION SERVICE
5440 Cahuenga - North Hollywood



curves of a woman. These are some viewpoints of TeleSPOTS."

Response from users has been enthusiastic. From a station executive in Illinois: "I have found these spots to be the most impressive and thought-provoking public service material that has ever come across my desk. I have found that, in my own personal life, your TeleSPOTS cause deeper thinking about my marriage, my children, my religious beliefs, and my society and how I can help improve it."

"What the TeleSPOTS has done, I think, is touch on what it means to be human," Fr. Tang adds. "Since 1966, we've had nothing but ever-growing acceptance, exposure and adulation. A major magazine even went so far as to say

that we match the best from Madison Avenue. Which is a mouthful. When it comes to technique, especially, they spend millions. We've yet to spend our first million. But we have the advantage. We don't have to push pills and powders; we're dealing with what honest people want to hear said — over and over again. And the beauty of it is that you can actually get people thinking and listening to what's being said about justice, peace, love, generosity, loyalty. And we'll all admit that it's the lack of these things that has created some of the nightmares of our time.

"My feeling is that the field is vast and promising, especially from our point of view as preachers of the Word and the enormous reach that is at our disposal thru the media. We simply have to rise to the challenge and immerse ourselves in technique and methodology."

Fr. Tang will go any place to influence a person spiritually. The smiling, soft-spoken padre is a delight to be around with his definite class, combined with piety (which is not forced) and his natural éclat.

Recently, this writer invited to host the priest at a very "in" place in downtown Los Angeles. It's one of the finest Chinese eating places in Southern California. Its patrons are waited on by "bunny" type waitresses. This was explained to the padre thinking that he might have some reluctance at being seen in such a place.

"Why not?" he asked. "They also have SOULS, don't they?" A slow smile of agreement was my answer.

PEACE.

DISCOURSE .

(Continued from Page 26)

Joining him are the popular new team of Seals and Croft.

Eric Burdon will finish out the month at the Troubadour with his group, WAR.

The Moody Blues, will brighten up the holidays at the Forum on the 12th. We hope the visa problems they had last year are not repeated. Joining them will be the local favorites, Spirit. An excellent one night stand.

Orange County is an unlikely place to host the rock event of the season, but that's where it's going to be. Leon Russell and Elton John invade the Anaheim Convention Center December 4 for what should be a fantastic musical experience. Both men have recently skyrocketed from obscurity to claim their places as superstars. As Art Laboe used to say, "Be there or be square" Merry Christmas . . .

Recommended Auto Services

SPECIAL CONSIDERATION TO STUDIO PERSONNEL

Specialists on Imported Cars

Telephone 877-0226 984-3500

NOW . . . ONE STOP . . . SERVICE

BARRI AUTO WORKS

All Mechanical Repairs and Body Work in One Stop

11481 Ventura Blvd., — Studio City

foreign car specialists

EUROPEAN

JAPANESE

CONTINENTAL AUTO REPAIR

DINO SERAGUSA 762-9320 TONY ESPOSITO

4355 Lankershim Blvd., North Hollywood, Calif. 91602

DICK and HANK'S

UNIVERSAL CITY SERVICE

GARAGE AND GAS STATIONS

CHEVRON STATION - STANDARD OIL PRODUCTS

Serving Universal City and Surrounding Area for 17 Years

WE GIVE BLUE CHIP STAMPS

- ✓ FRONT END ALIGNMENT
- ✓ BRAKES*
- ✓ AIR CONDITIONING
- ✓ TUNE-UP

Cars picked-up, serviced, washed or polished and delivered while you work

3780 Cahuenga Blvd. North Hollywood

10600 Ventura Blvd.

Telephone PO 6-9606

766-1770

Now TWO
1-Stop Stations





ARTISTIC STYLING OF ANY WIG
WE REALLY MATCH ANY COLOR

THE BEST SELECTION
THE BEST PRICES
THE BEST QUALITY

Billy's Wig Salon

Close to all Studios in Burbank

3742 W. MAGNOLIA BLVD. BURBANK * 842-8179

Discount Typewriters

SINCE 1937



FOR CHRISTMAS GIFTING!

IBM * ADLER * HERMES
BANKAMERICA * MASTER CHARGE

3505 W. MAGNOLIA BLVD. BURBANK
(2 BLOCKS E. HOLLYWOOD WAY)

848-6643



OFFICE EQUIPMENT CO.
Sales * Service * Rentals * Leases

Crushed glass Christmas
tree with lights.
You can decorate with your own Jewelry

Peggy Liebig

Imported Gifts

FROM 'ROUND THE WORLD

Open 11 to 5:30 pm exc. Sun, Fri. 'til 9

3607 WEST MAGNOLIA BLVD.
CORDOVA STREET SIDE - SUITE N BURBANK. 846-0407



Loretta's

848-1531

Featuring exciting
HOLIDAY FASHIONS
by
Famous Designers

FASHION CONSULTANTS TO ADVISE
AND SATISFY YOU.

3716 W. MAGNOLIA BLVD. Magnolia Park Burbank



*Tots
to Teens*

849-5324

MOST COMPLETE SELECTION FOR
CHILDREN'S CLOTHES

Sizes 0 for Infants to Size 14
for Boys and Girls.

3606 WEST MAGNOLIA BLVD. BURBANK

VISIT MONTE CARLO'S WINE CELLAR

Fabulous Selection of Imported and Domestic



For Holiday Treats

Chateau Calon 1959 -Grand Cru...\$2.99
Chateau Lassegue 1961 Grand Cru...\$2.25
Pouilly Fuisse 1966 Jean Claude...\$1.89
10% DISCOUNT BY THE CASE

3103 W. MAGNOLIA BLVD.

MONTE CARLO
PINOCCHINO RESTAURANT.

845-5516

L.A. 849-5632



*GIFT HINTER'S
PARADISE*

Magnolia Park

**NEIGHBORHOOD
SHOPPING
CENTER**



* ALL FREE PARKING AREAS MARKED ARE PRIVATE PARKING
LOTS — FOR YOUR USE WHILE SHOPPING IN THE STORES
THAT OWN THOSE PARKING LOTS.



Featuring
Designs by
**MANNING
SILVER**
for
Holiday &
Spring

Mort's
fashions

3814 MAGNOLIA BLVD.
MAGNOLIA PARK
848-5813 849-2506

Open daily 9:30 'til 6pm.
Friday 'til 9pm.

Charge accounts invited
Bankamericard*Master Charge
Lay-away Plenty Free Parking

For information
on classified ads 789-9858 - 789-9851

FOR
ADVERTISING
AND PUBLICITY

IN
STUDIO
MAGAZINE
CALL ST. 99858- ST. 99851

• WHAT-HAVE-YOU

Scavenger's Paradise
Antiques

BUY — RENT — SELL — SWAP
USED FURNITURE • MARBLE
3731- 35 CAHUENA WEST
TR. 7-7945

*the fastest keys
in the west!*

TYPING

TO YOUR TASTE

FAST*
EFFICIENT*
REASONABLE*
CALL



MARGOT'S
BUSINESS SERVICE

981-0221 IF NO ANSWER 769-8313
CENTRALLY LOCATED

**Planning To Film In
HAWAII?**

Contact

GREGG KENDALL
& Associates, Inc.
Casting Agency

*Movies,
TV Productions,
National Commercials
Caucasians, Hawaiians,
Orientals, Eurasians*

923-6422 923-1075

2109 KUHIO AVE.
HONOLULU, HAWAII 96815

CLASSIFIED SECTION

1. PRODUCTION

PRODUCTION 2000

Previewing undiscovered
talent, all types, ages.
465-4467.

2. PRODUCTION EQUIPMENT

Leonetti Cine Rentals

5533 Sunset Blvd.
469-2987.

IF you are in any faze of Production
or similiar Service you're ad belongs
here.

3. PRODUCTION SERVICES

Props, styling & location finding,
call
TRIANDOS/RUTHERFORD
877-9545.

For information
on classified ads. call

789-9858 - 789-9851

4. INSTRUCTION

FEMININA ACADEMY

981-4212.

now enrolling for fall
modeling classes. Special classes
in make-up & camera technique,
14252 Ventura Blvd., Sherman Oaks.

Career training for HOTELS, MOTELS, APTS.,
RESORTS, RESTAURANTS, CLUBS,
HOSPITALS, OFFICES. NCR4200/2000
395-PBX & TYPING. KREBS SCHOOL 4421
Lankershim Blvd. 984-0241 877-0803

5. FILM DISTRIBUTORS

FILM CLASSIC EXCHANGE

1926 S. Vermont,
Los Angeles. Phone 731-3854.

6. WRITERS

FREE-LANCE WRITING

656-6884.

Jim Weiser free-lance for film, TV,
Radio & Advertising.
8018 Hollywood Blvd. L.A.

CLASSIFIED ADVERTISING SALES

Telephone & outside work.
Part time OK. Opportunity
with fast growing magazines
in a specialized field. Good
earnings for experienced
woman or man.

Telephone ST. 99858
for appointment.

7. DIRECTORIES & BOOKS

Pooped out on your cartooning correspondence
course? Will buy your no-longer-wanted
instruction books. 763-3747.

Madison Avenue West Directory. Easy reference
to all services & businesses, advertising,
communications, entertainment. Covers greater
L.A., San Francisco, Santa Barbara, San Jose,
Hawaii, Las Vegas, Phoenix, Mexico. The most
complete Directory of its kind. For your copy
send check or money order to Madison Avenue
West, 10222 Camarillo St., No. Hollywood, Cal.
91602 or call 213 877-9545. \$6.50 encl postpaid
& handling, add 5% sales tax if in Calif.

8. MUSIC

"Sounds of Young Los Angeles"

Look for the
"Sounds of Young Los Angeles"
their first album will be out
soon. For information call Danny
Boyd '221-0471 or Pat '651-0853.

10. MISCELLANEOUS

Mordente & Lane complete graphic design
service, 8281 Melrose Ave., L.A. 651-4434.

Doll business for sale. Over 500 dolls, some
dressed, spare arms & legs. Boxes full of
clothes. New accessories. Collector dolls, too.
Reasonable. (213) 884-8534.

\$75. Copier, used in printing, Transcopy,
Mercury. Excellent impression. Reasonable.
(213) 789-9858.

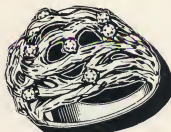
PRINTING-EDITORIAL ST 99858
service

BERGGREN'S
Fine
Jewelers

For Christmas and For Always



You're
never
too old for
a young
romantic
gift.



ISTRIA FASHION RING



A - COMO III EARRINGS



Like diamond jewelry. No gift in the world remains as young and timelessly romantic as a diamond.

**Diamonds
for the
well dressed
man.**



ArtCarved

A diamond can be a man's best friend, too, when it adds that final touch of elegance to his appearance. And diamond elegance lasts forever, whether it's in a tie tack or a ring. When choosing diamond jewelry, we highly recommend that you see our distinctive ArtCarved collection backed by over a century of dedicated jewelry craftsmanship.

A - LORD BRAVISSIMO TIE-TACK

B - MAN'S DIAMOND RING



MUSEUM PIECE
TIMEPIECE
14K yellow or
white gold \$185



14K Yellow or
white gold \$130



3379 14k white or
yellow gold bracelet
watch, 17 jewel
movement. \$400.



5003 Chameleon,
14k yellow gold, 17
jewel movement,
sapphire crystal,
seven straps.
\$187.50



3615 14k yellow
gold bracelet watch,
17-jewel movement,
22 full cut dia-
monds. \$690.



We have one of the largest selections of fine watches, custom designed jewelry and Merry, Merry Christmas gifts in the San Fernando Valley.

The Valley's leading Jeweler for thirty eight years.

BANKAMERICARD and MASTER CHARGE CREDIT. Open 10am to 9:30 p.m. Christmas eve 'till 6 p.m.

Berggren JEWELERS



Creative Designing

TELEPHONE STATE 8-4014

NO 25 FASHION SQUARE
SHERMAN OAKS

JAGUAR SALES AND SERVICE

XJ LUXURY SEDAN



THERE'S MORE TO LIKE ABOUT JAGUAR.... ESPECIALLY A FLETCHER PRICED JAGUAR

FLETCHERS - ENCINO

FACTORY AUTHORIZED SALES & SERVICE 16425 VENTURA BLVD. ENCINO 783-8300

Scanned from the collection of Ralph E. Benner and Judith F. Benner, with the permission of the rights holders.

Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from Innis College at the University of Toronto.

Thank you to the Benner Family, Luci Marzola, and Charlie Keil for their support in sharing this magazine online.



www.mediahistoryproject.org